

ARCHIE
SERIES

APRIL

Archie's

12¢

APPROVED
BY THE
COMICS
CODE
AUTHORITY

MAD HOUSE



MAD HOUSE

©THREE CRUMBY MAGAZINES IN ONE ©

CONTENTS

PHANTOM FRANK
ESCORTS YOU
THROUGH THE

**MONSTER
SECTION**

....AT YOUR
OWN RISK
AND PERIL!

THE RUBBER
BOY

FOLLOWED

CHARMING
CHOICE

SQUARE CHESTER
and COOL LESTER

INVITE PIPS
AND DRIPS ALIKE
TO FLIP IN
THEIR

**TEEN-AGE
Section**

EARTH IN
2062 A.D.

THE PHANTOM'S
COMEBACK

THE PINK MARTIAN MAN
TAKES YOU OUT
OF THIS WORLD
IN THE

**OUTER SPACE
SECTION**

VERY IMPORTANT
MESSAGE!!

FOR VERY IMPORTANT
MESSAGE TURN MAGAZINE
UPSIDE DOWNSIDE UPDOWN!



[VERY IMPORTANT MESSAGE]
PLEASE BUY THIS
MAGAZINE!!

WELCOME,
DEAR READER
TO OUR
**MONSTER
SECTION!**

IT'S A SCREAM!

I CAN'T
HEAR YA 'CAUSE
I GOT BANANAS
IN MY EARS!

**HE'S
A MONSTER
!!**

**I'M A
MONSTER!**

YOU TELL
'EM **PHANTOM
FRANK!**

**CLYDE
DIDIT!**

HELP!
DON'T LET
THOSE
READERS
GET TOO
CLOSE !!

**RESERVED
FOR
MAD HOUSE
READERS**

**HEY! WHAT
ABOUT US MONSTER
COCKROACHES!**

**SPEAK
FOR YOURSELF!**

**JUST SIT BACK
AND RELAX!
WE'LL TAKE
CARE OF YOU!!!**

**HEH! HEH!
HEH!**

EEEEAGGHHAA!

LOOK,
GERTRUDE—
IT'S THAT
OLD, CREEPY
PHANTOM OF
THE OPERA!!

AIN'T HE A
LAUGH
RIOT!
HA! HA! HA!

WHAT HAPPENS WHEN A
FAMOUS MONSTER BECOMES
PASSÉ? IS IT POSSIBLE FOR
HIM TO RESCALE HIS FORMER
HEIGHTS OF FRIGHT?

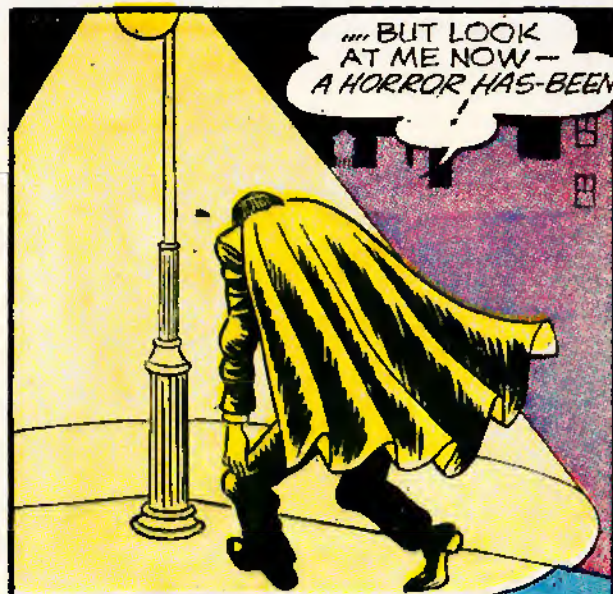
The Phantom's Comeback!

THE PHANTOM OF THE OPERA WAS REMINISING ABOUT HIS PAST FAME.

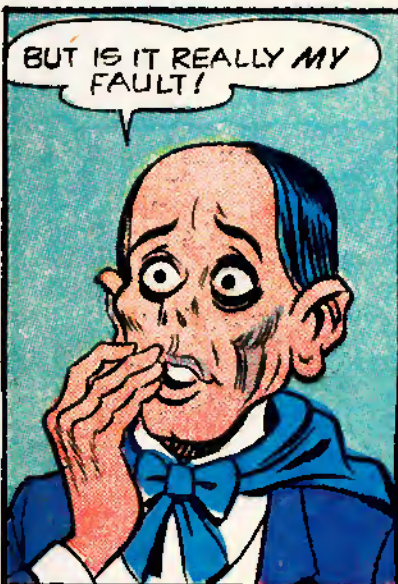
THERE WAS A TIME I WAS A BIG WHEEL IN THIS HORROR-GAME!



... BUT LOOK AT ME NOW - A HORROR HAS BEEN



BUT IS IT REALLY MY FAULT!



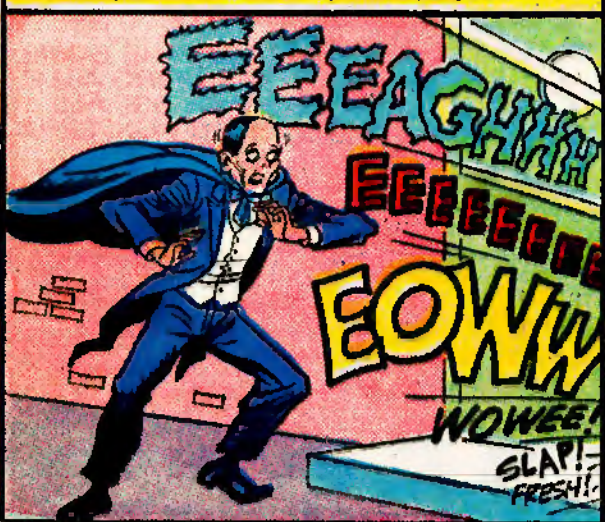
THE KIDS TODAY GET TO SEE ALL THOSE GRUESOME COMMERCIALS ON T.V.!



... IS IT ANY WONDER MY TYPE OF HORROR IS TOO TAME FOR THEM?

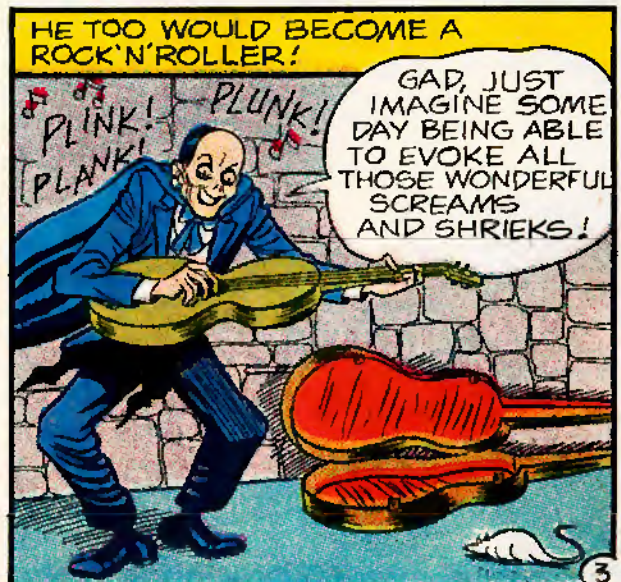
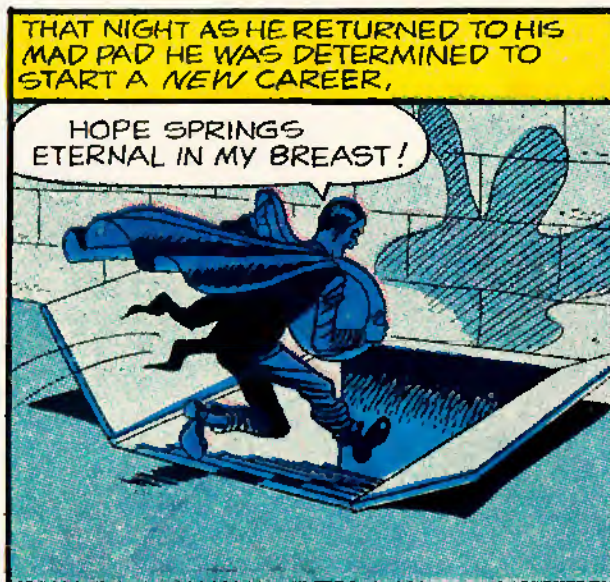
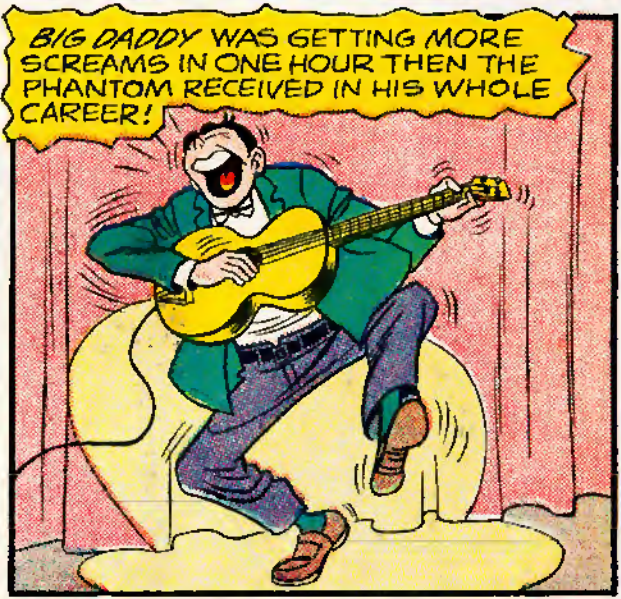
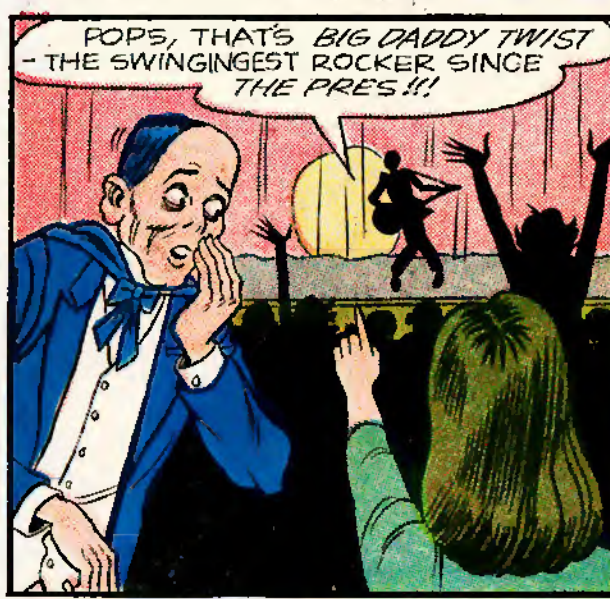
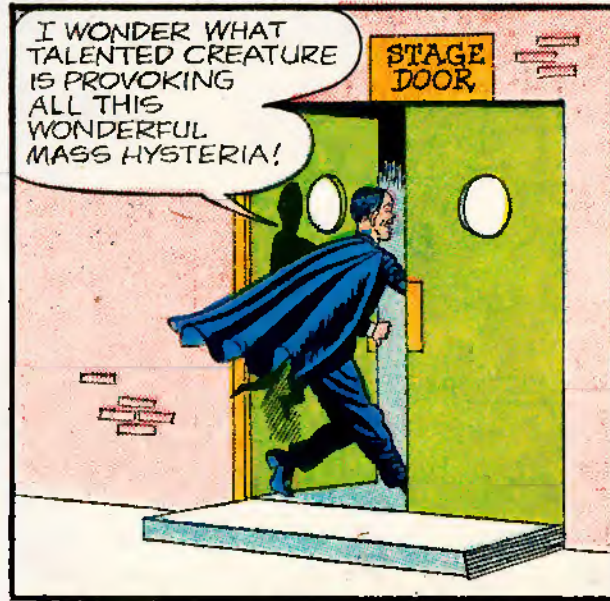


... WHEN SUDDENLY-- A BEAUTIFULLY FAMILIAR SOUND HIT HIS EARS.

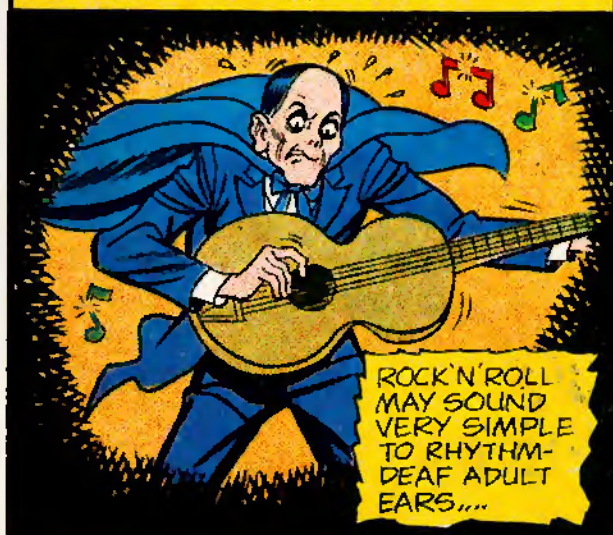


NOT EVEN AT THE HEIGHT OF HIS GLORY HAD HE HEARD SO MANY BEAUTIFUL PIERCING SCREAMS!

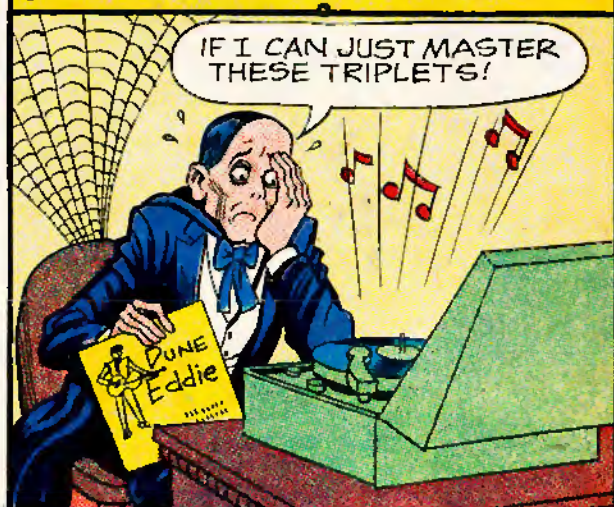




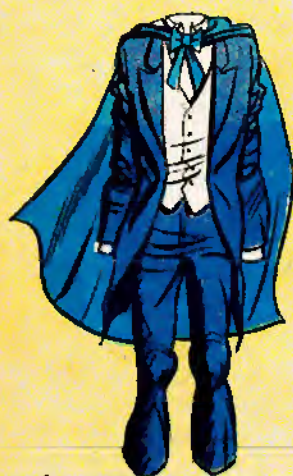
"...BUT BECOMING ADEPT AT ROCK'N'ROLL IS EASIER SAID THEN DONE.



"...BUT ACTUALLY IT IS A COMPLEX OF TWO AND THREE PART RHYTHMS GOING AGAINST EACH OTHER.



THEN TOO HE HAD TO REVAMP HIS WARDROBE BY TRADING IN HIS OLD CORNY DUDS...



...FOR SOMETHING COOL!!



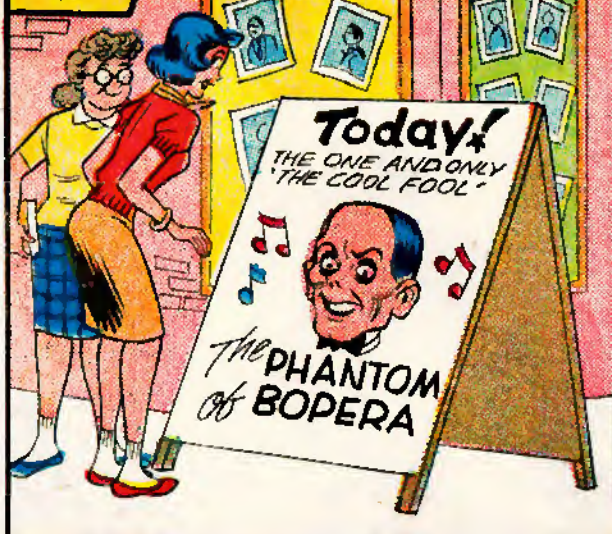
AND HE ALSO HAD TO LEARN AN ENTIRELY NEW LANGUAGE.



SOMETIMES THIS NEW LANGUAGE WAS CONFUSING TO HIM.

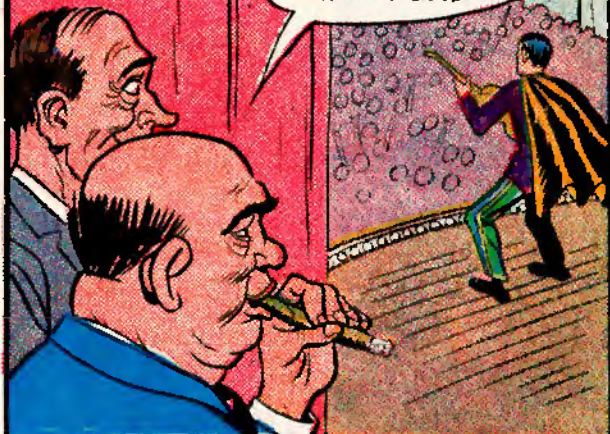


AND FINALLY HE WAS READY FOR HIS DEBUT!

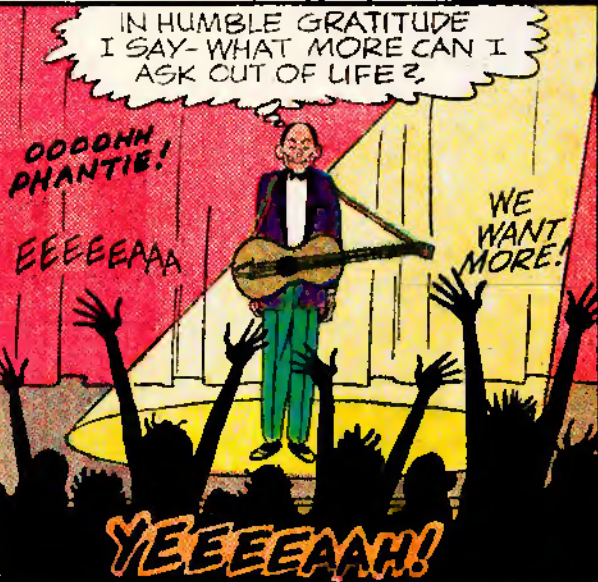
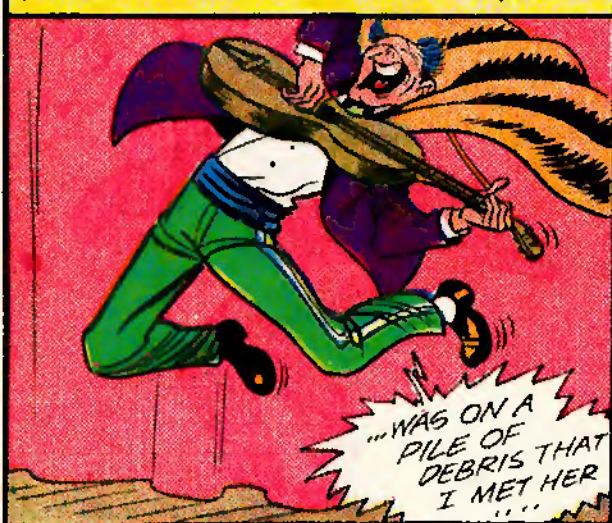


LISTEN TO THOSE KIDS SCREAM!

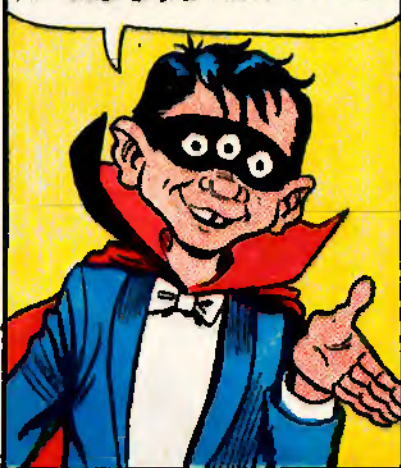
WE HAVEN'T HAD A REACTION LIKE THIS SINCE WACKIE JILSON WAS HERE!



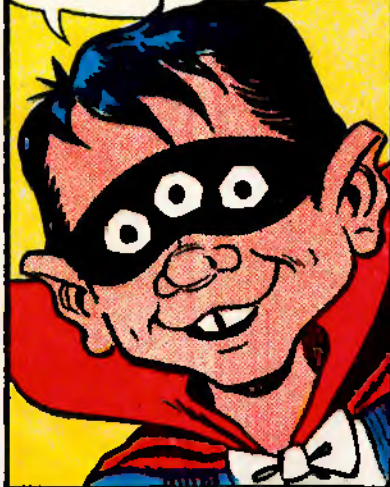
NEVER BEFORE IN HIS CAREER HAD HE HEARD SO MANY DELICIOUS SCREAMS



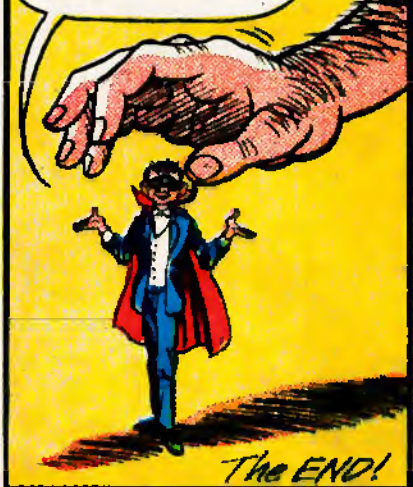
I HAVE TO GIVE THE PHANTOM CREDIT! I ALWAYS THOUGHT YOU COULDN'T TEACH AN OLD DOG NEW TRICKS!

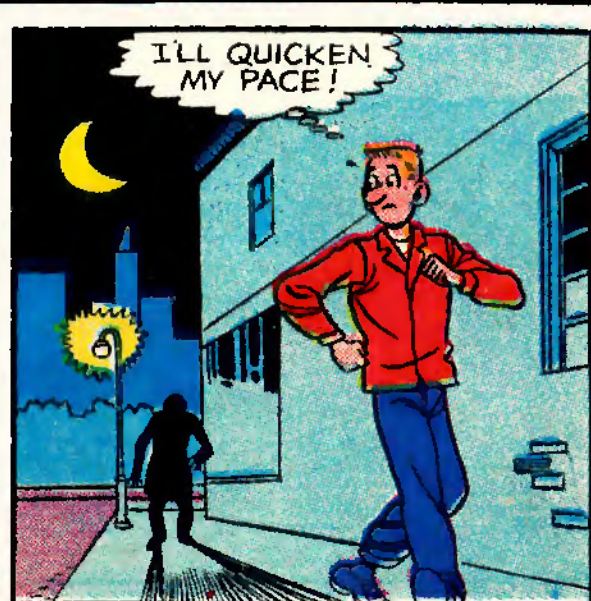
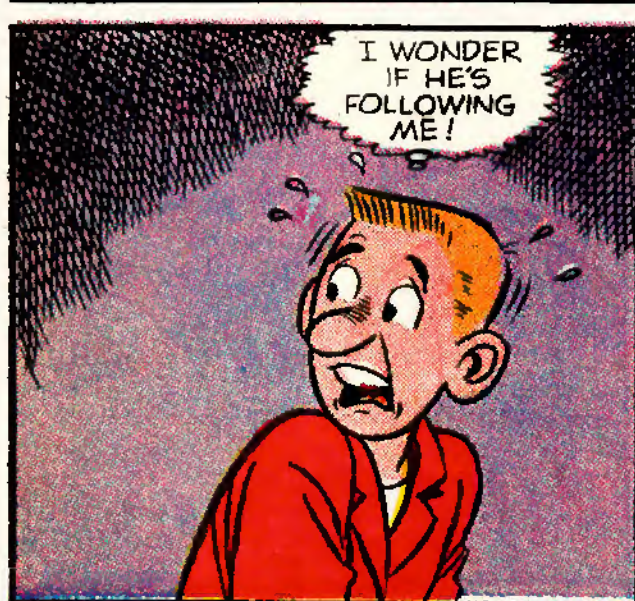
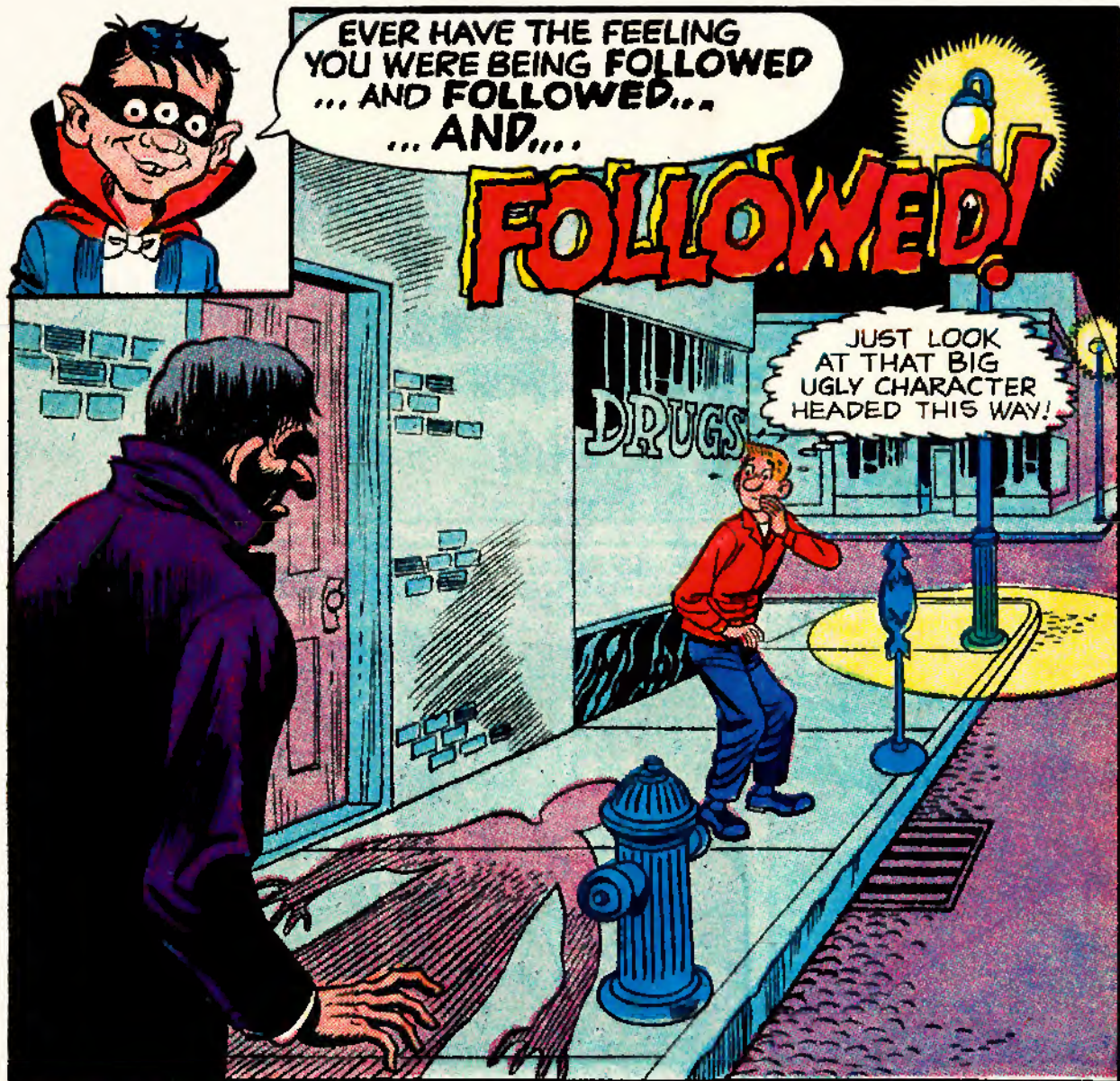


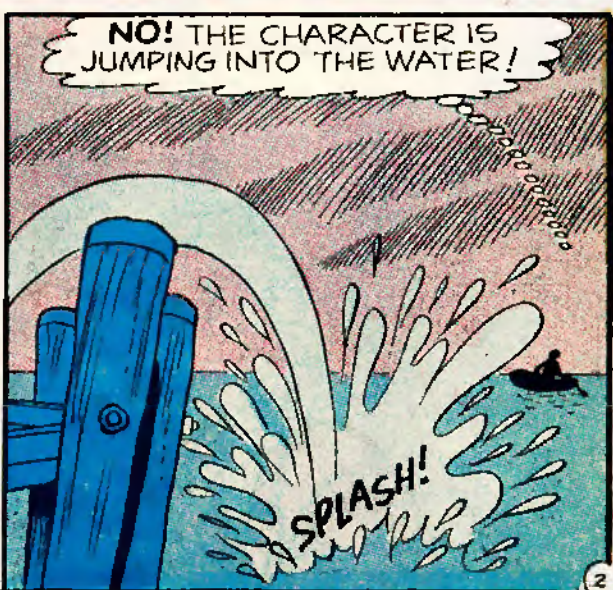
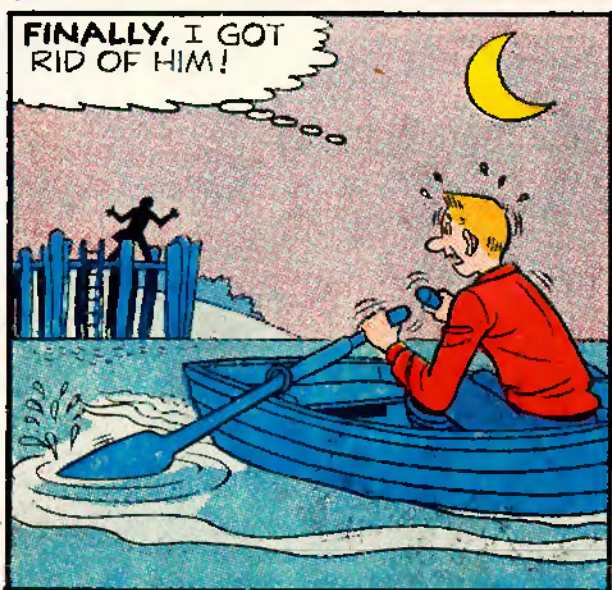
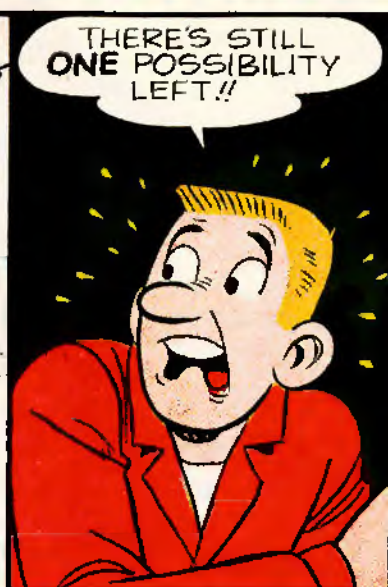
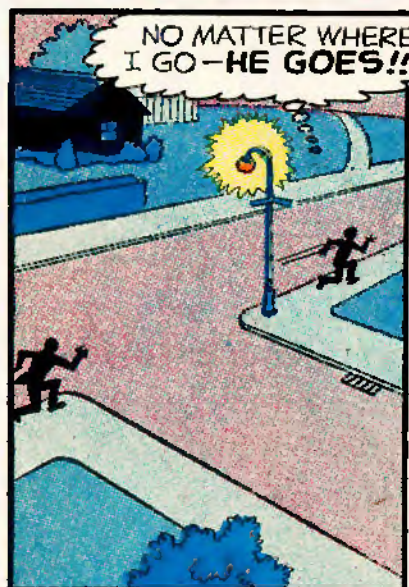
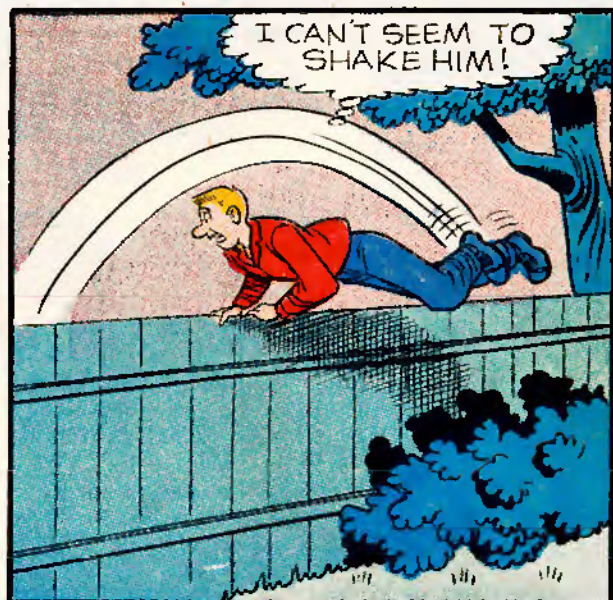
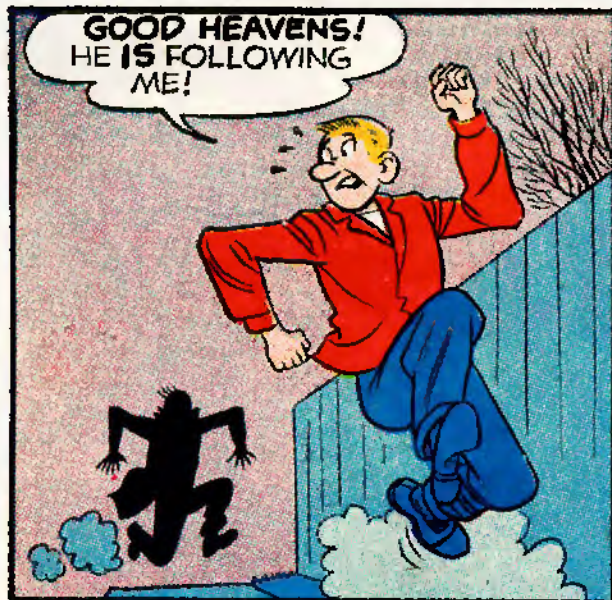
AH— BUT I FORGOT AN OLD TRANSYLVANIAN PROVERB...



YOU CAN ALWAYS TEACH A COOL FOOL NEW KICKS!!





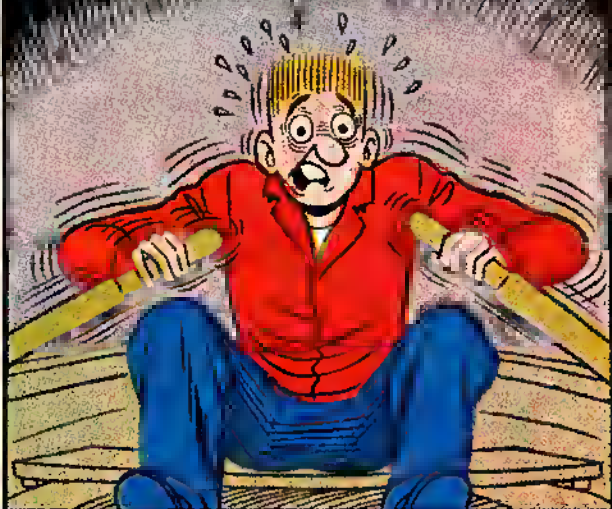


HE'S SWIMMING
AFTER ME!

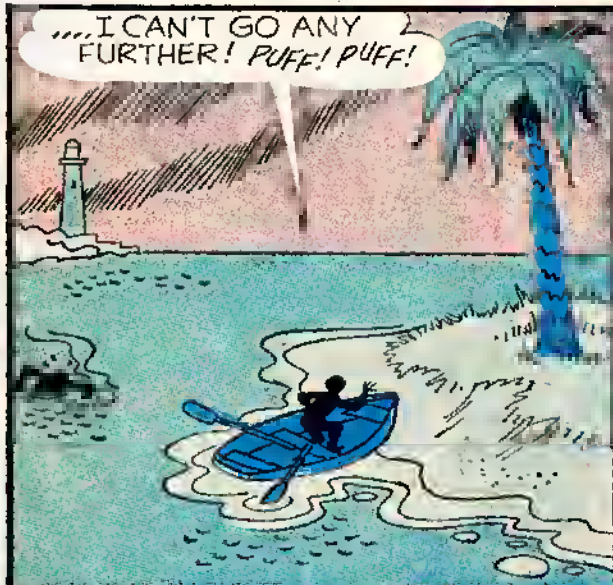


PUFF!
PUFF!

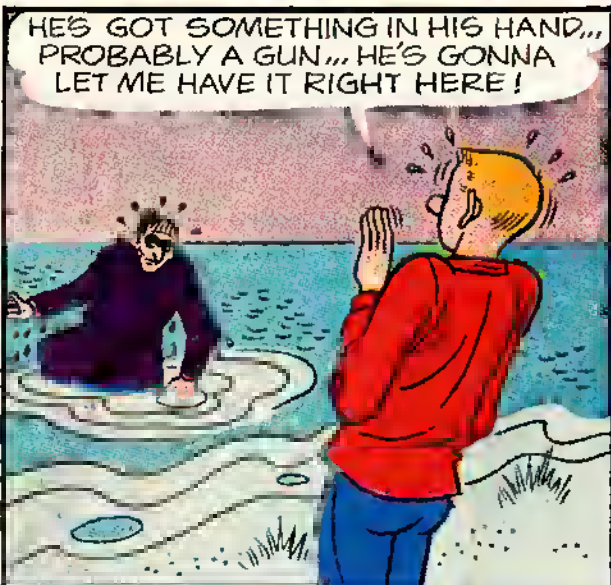
I GIVE
UP!



....I CAN'T GO ANY
FURTHER! PUFF! PUFF!

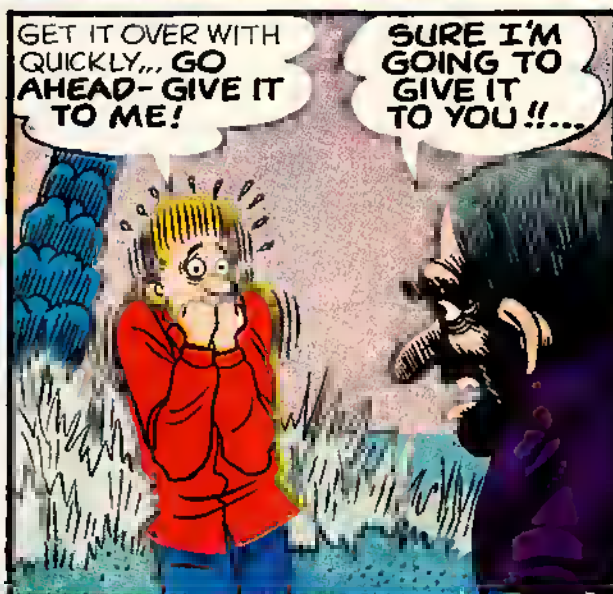


HE'S GOT SOMETHING IN HIS HAND...
PROBABLY A GUN... HE'S GONNA
LET ME HAVE IT RIGHT HERE!



GET IT OVER WITH
QUICKLY... GO
AHEAD- GIVE IT
TO ME!

SURE I'M
GOING TO
GIVE IT
TO YOU !!...



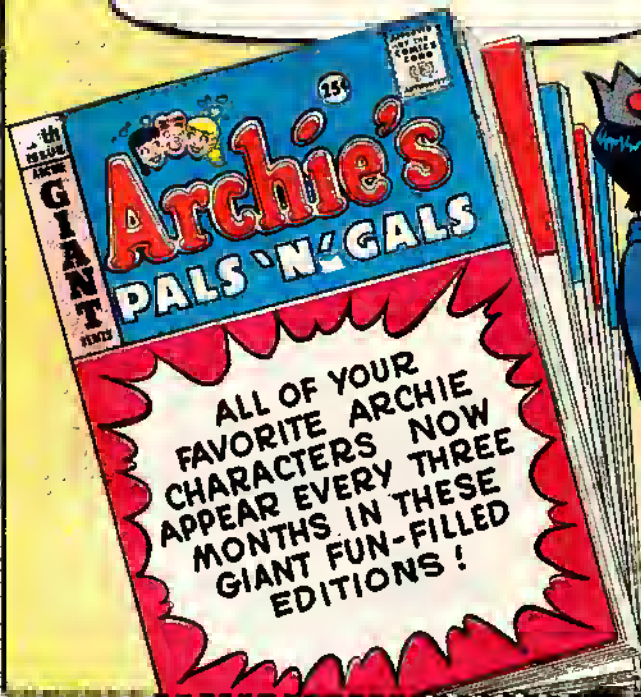
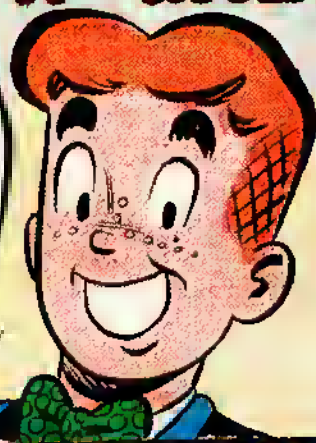
....BUT IF YOU KNEW I
FOUND YOUR WALLET-
WHY WERE YOU
RUNNING AWAY!!!



The End..

FREE
WE'RE GIVING AWAY COPIES OF
Archie's PALS 'N' GALS!

THAT'S RIGHT! - FILL IN THE
COUPON BELOW AND YOU'LL GET
A WHOLE YEAR (FOUR GIANT-SIZED
ISSUES) OF *ARCHIE'S PALS 'N' GALS*
PLUS ONE EXTRA BONUS ISSUE
ABSOLUTELY FREE!



$$25¢ \times 5 = \$1.00$$

NO, JUGGIE'S
ARITHMETIC ISN'T WRONG!
-YOU SAVE 25¢ OVER THE
NEWSSTAND PRICE!
YOU WILL GET FIVE BIG
ISSUES FOR THE PRICE OF
FOUR! -BUT DON'T DELAY!
-THIS OFFER IS LIMITED
SO SUBSCRIBE **NOW!**

SEND TO: **ARCHIE'S PALS 'N' GALS 5 FOR 4**
ROOM 603, 241 CHURCH ST.
NEW YORK CITY 13, N.Y.

GENTLEMEN: ENCLOSED PLEASE FIND ONE
DOLLAR (\$1.50 IN CANADA) FOR THE NEXT
FOUR ISSUES OF *ARCHIE'S PALS 'N' GALS*
PLUS FREE BONUS ISSUE!

(PLEASE
PRINT)
NAME _____

AGE _____

ADDRESS _____

CITY _____

STATE _____

131



OUTER SPACE SECTION

THIS IS THE PINK
MARTIAN MAN INVITING
YOU TO SHARE IN OUR
OUT OF THIS WORLD
ADVENTURES!



ORDINARILY YOU WOULD NEED ALL SORTS OF
DOCUMENTS TO BE ABLE TO MAKE THE TRIP...

NO. 22451683

OUTER SPACE PASSPORT



UNITED STATES
OF AMERICA

FLYING SAUCER AIRLINES

GOOD FOR ONE ROUND TRIP

FROM: _____
PLANET OF DEPARTURE

TO: _____
PLANET OF DESTINATION

NAME: _____


**INTERPLANETARY
CERTIFICATES OF
VACCINATION**

AS APPROVED BY
**THE UNIVERSAL
HEALTH ORG.**

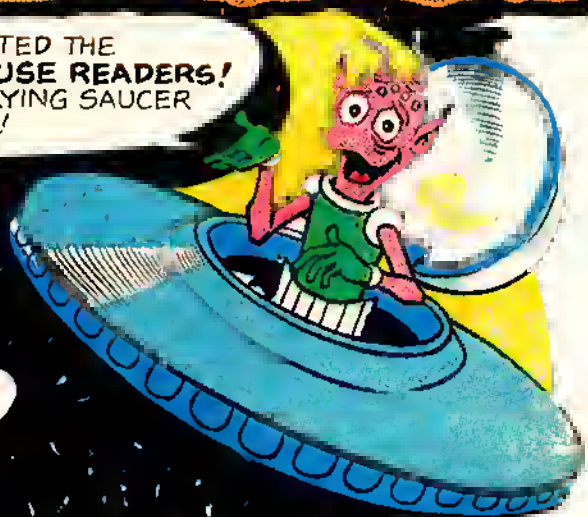
SPACE TRAVELER'S NAME: _____

ADDRESS: _____

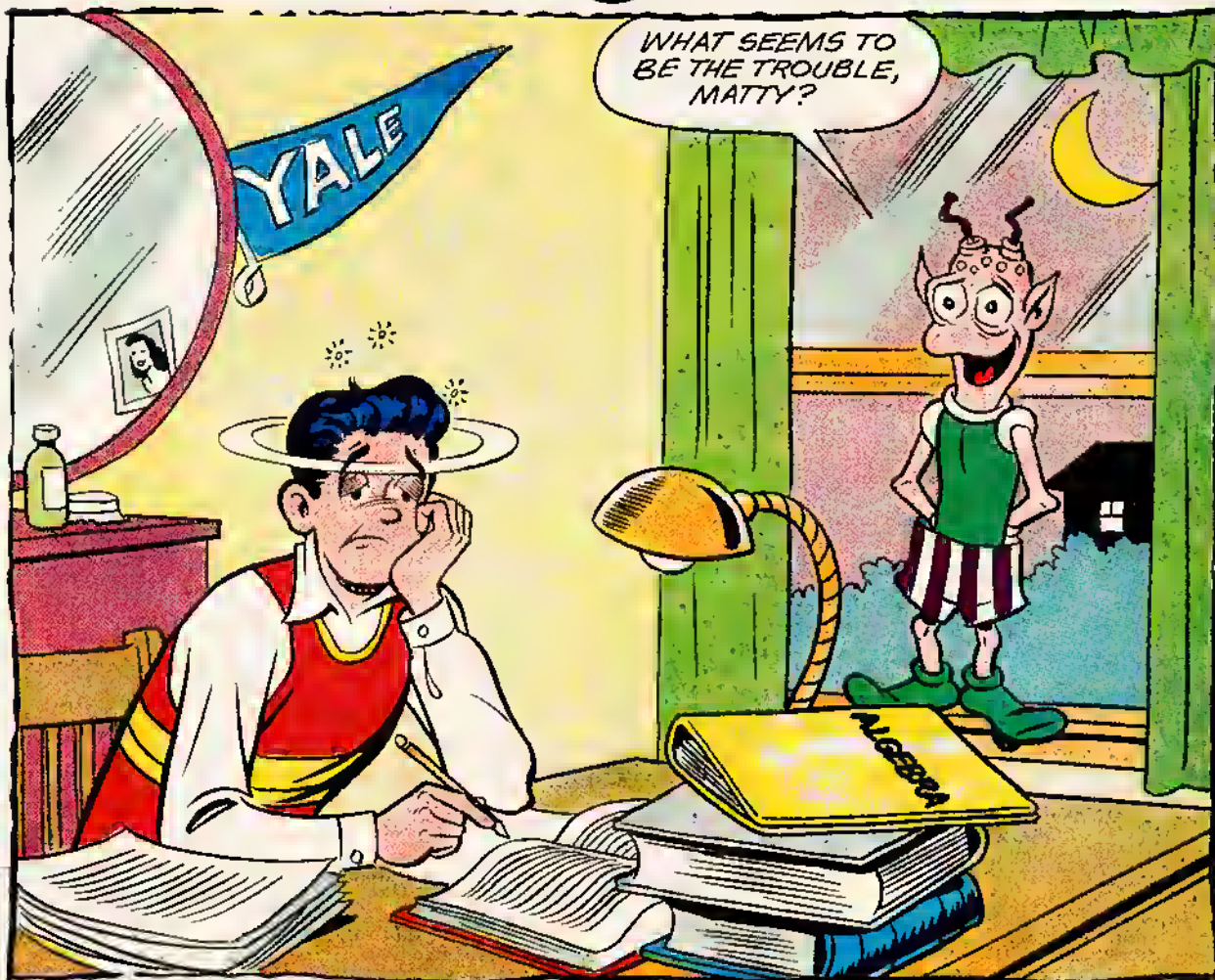
U.S. DEPT. OF HEALTH,
EDUCATION, AND WELFARE

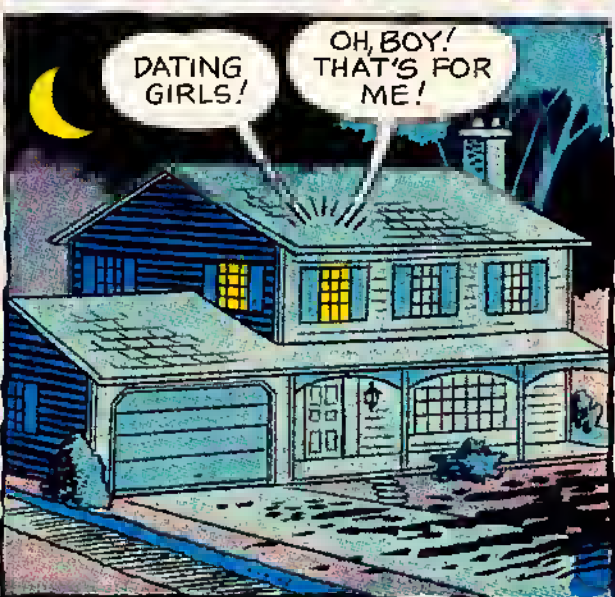
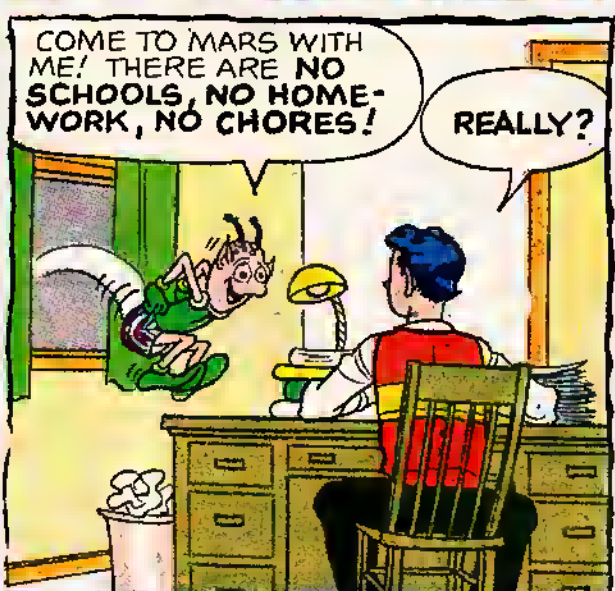
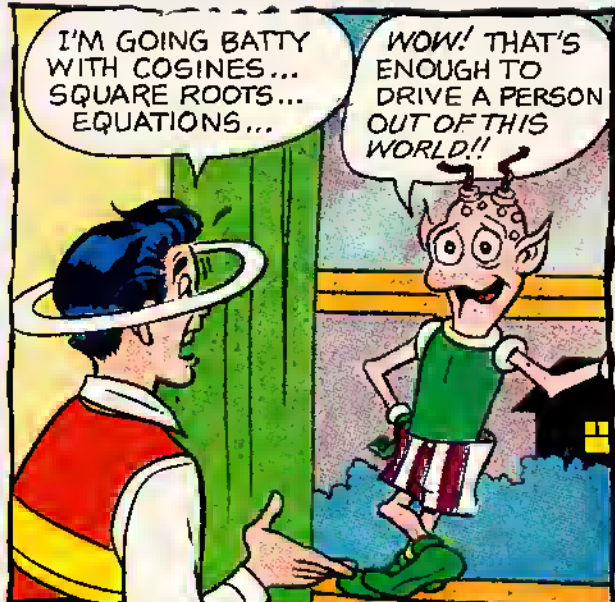
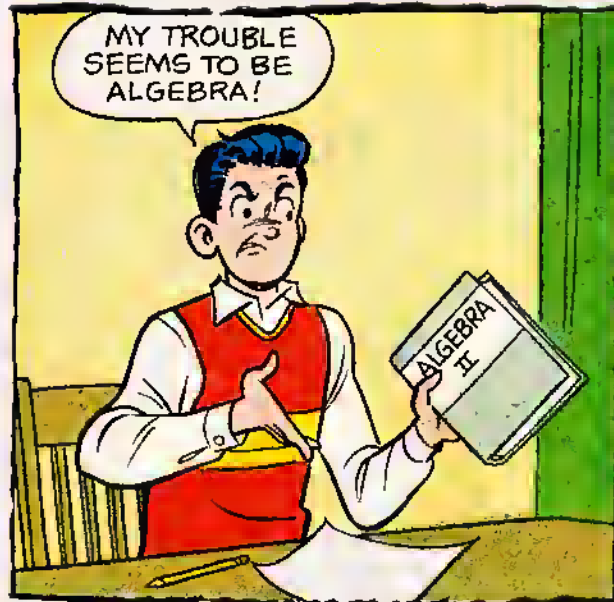


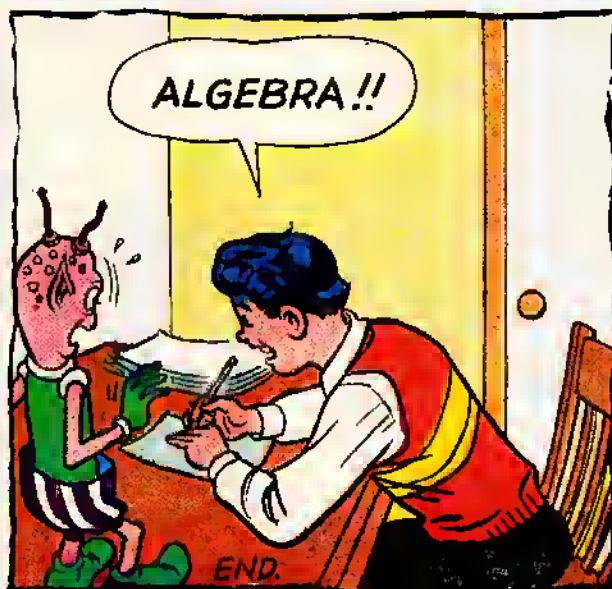
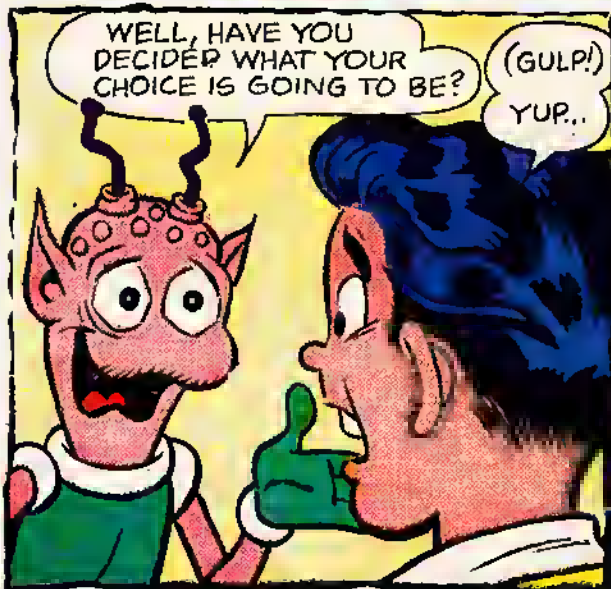
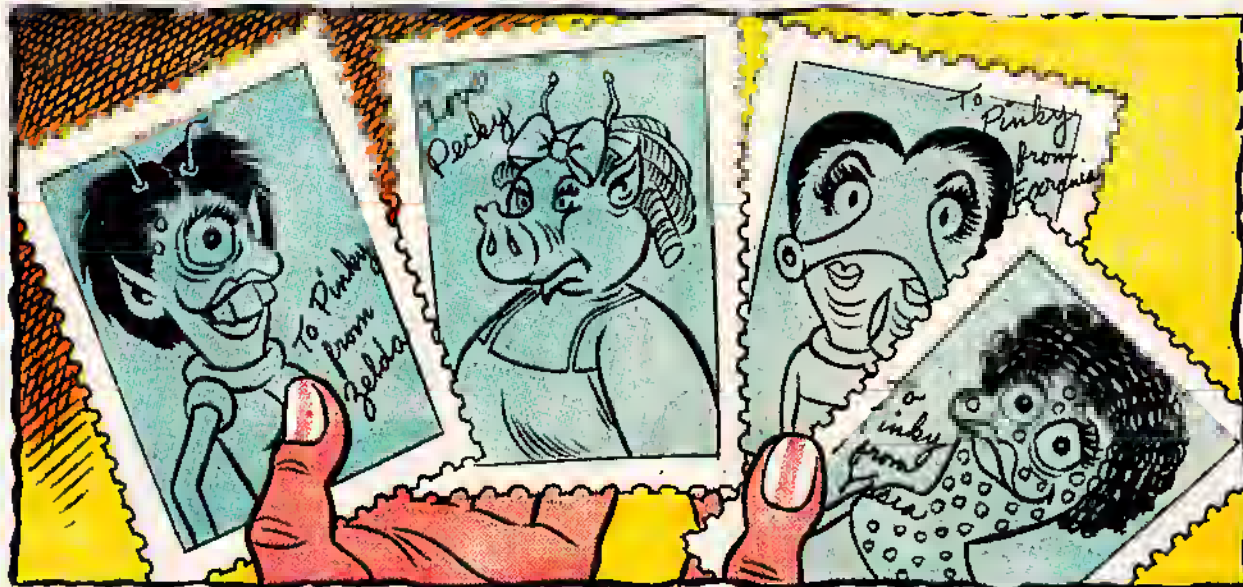
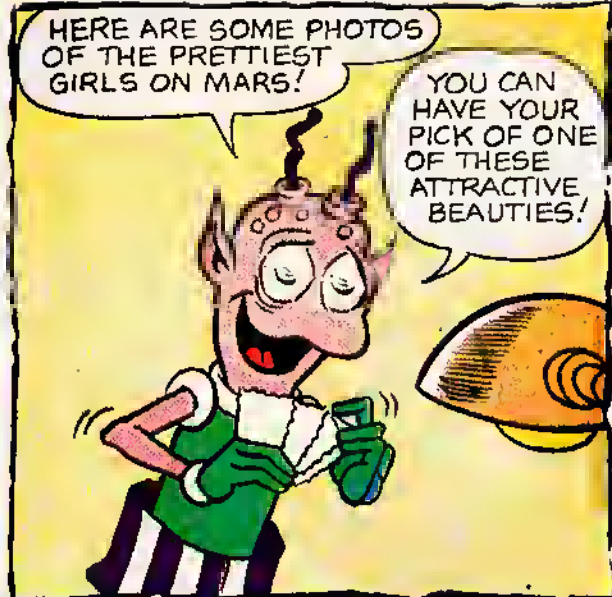
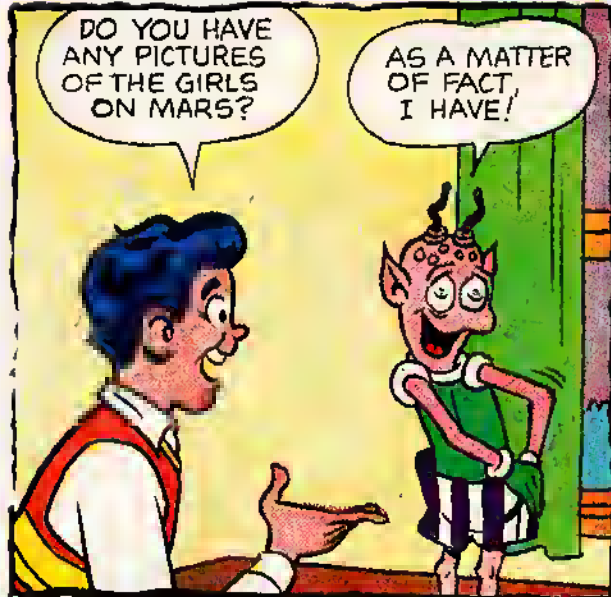
... BUT WE'VE ELIMINATED THE
RED TAPE FOR **MAD HOUSE READERS!**
... JUST HOP INTO THIS FLYING SAUCER
AND AWAY WE'LL GO !!

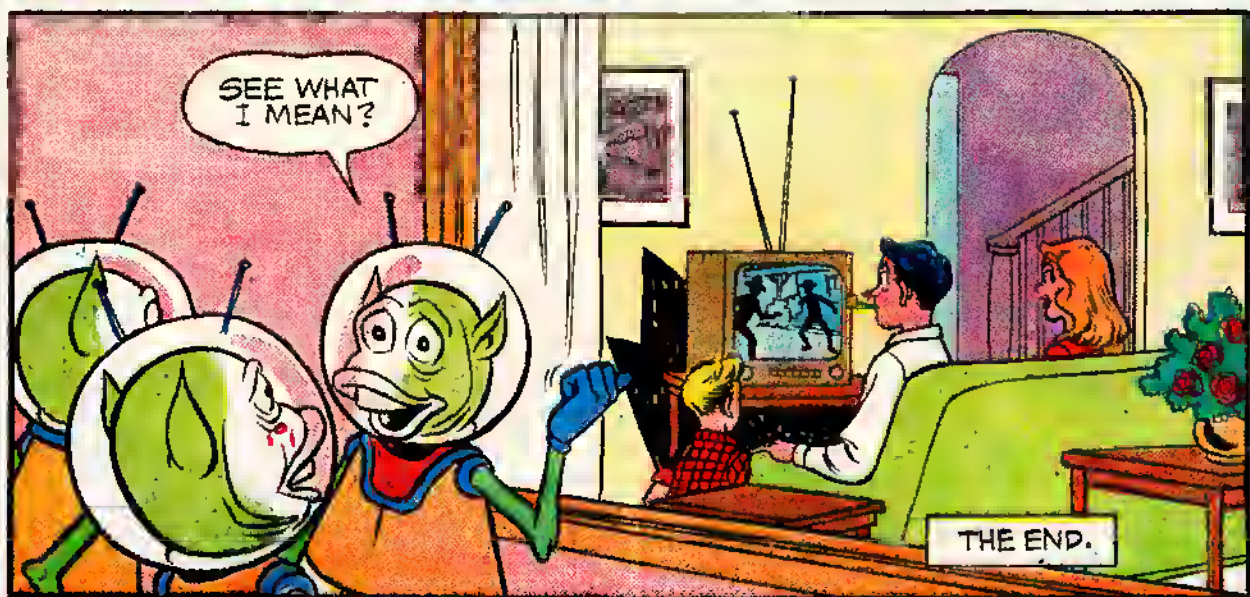
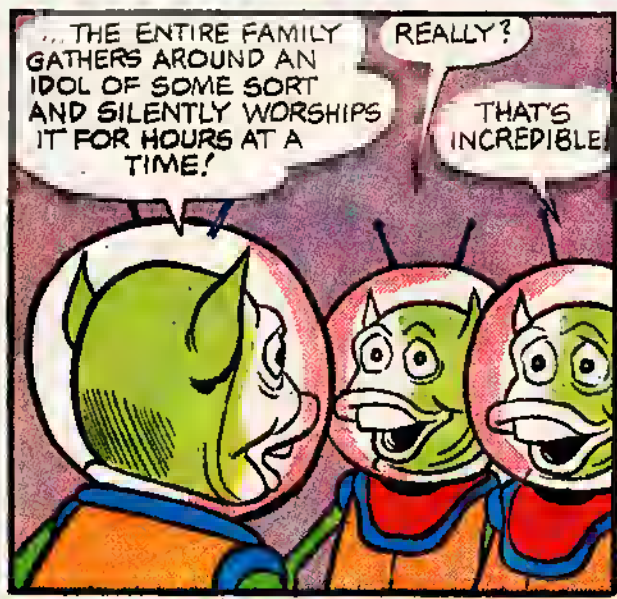
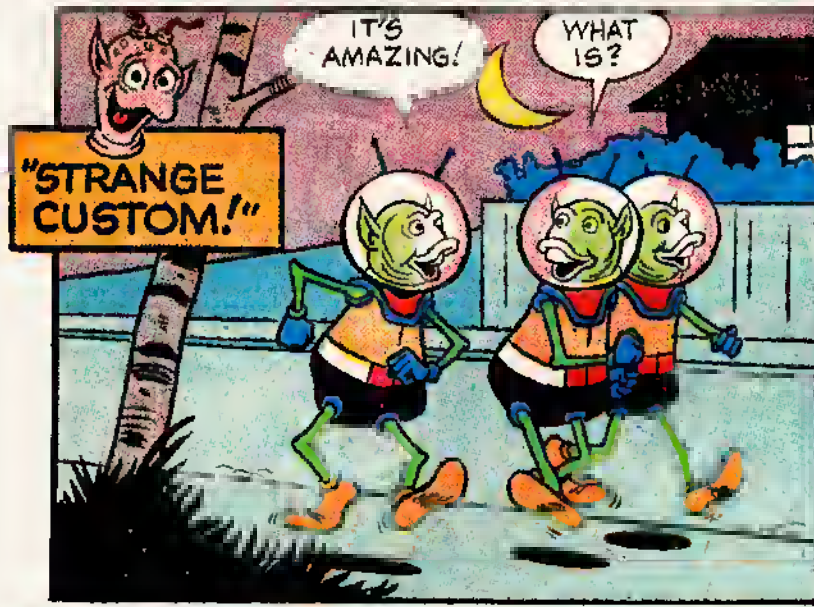


MAD HOUSE charming choice!







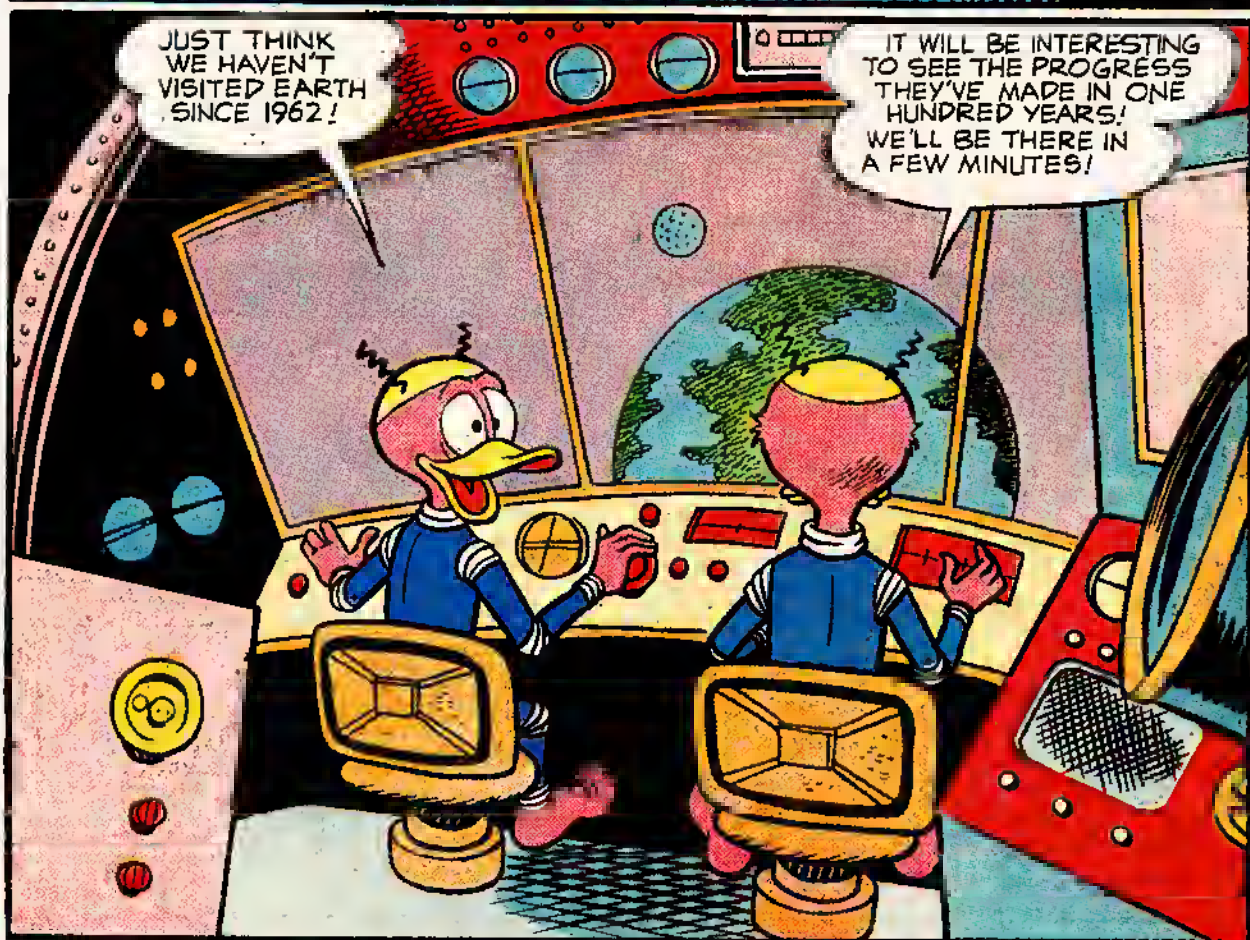


VISITORS FROM THE PLANET ONISUB
GET A TERRIFYING SHOCK WHEN THEY
MAKE A VISIT TO.....

EARTH IN 2062 A.D.

JUST THINK
WE HAVEN'T
VISITED EARTH
SINCE 1962!

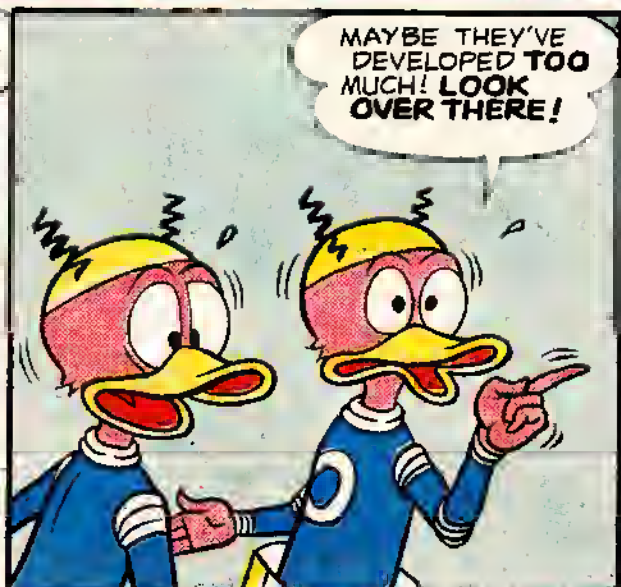
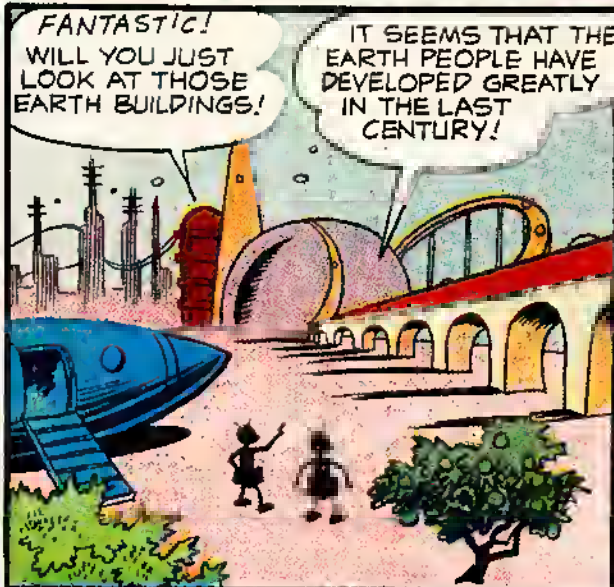
IT WILL BE INTERESTING
TO SEE THE PROGRESS
THEY'VE MADE IN ONE
HUNDRED YEARS!
WE'LL BE THERE IN
A FEW MINUTES!



FANTASTIC!
WILL YOU JUST
LOOK AT THOSE
EARTH BUILDINGS!

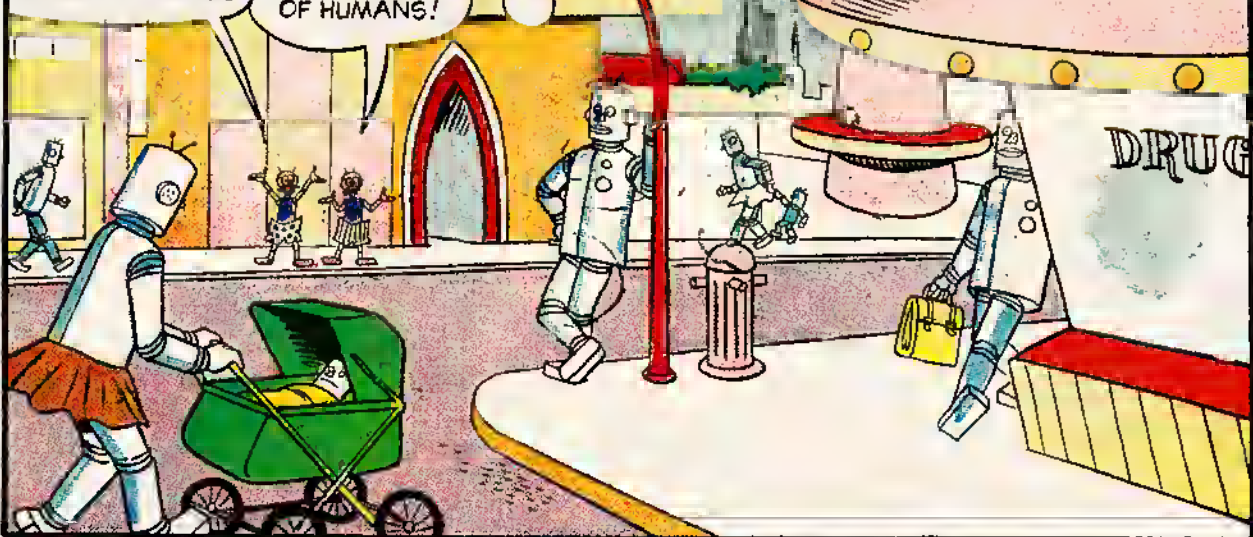
IT SEEMS THAT THE
EARTH PEOPLE HAVE
DEVELOPED GREATLY
IN THE LAST
CENTURY!

MAYBE THEY'VE
DEVELOPED TOO
MUCH! LOOK
OVER THERE!



ROBOTS EVERYWHERE!

AND NOT A SIGN OF HUMANS!

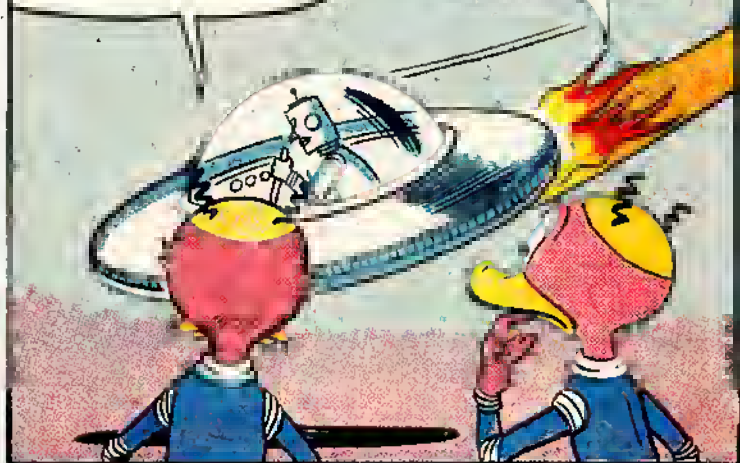


MAYBE THE EARTH PEOPLE DEVELOPED ROBOTS WHO WERE SO INTELLIGENT THAT THEY TOOK OVER !!



BUT IF THE ROBOTS HAVE TAKEN OVER... WHAT DID THEY DO WITH THE HUMANS!

THAT'S WHAT WE'LL HAVE TO FIND OUT!

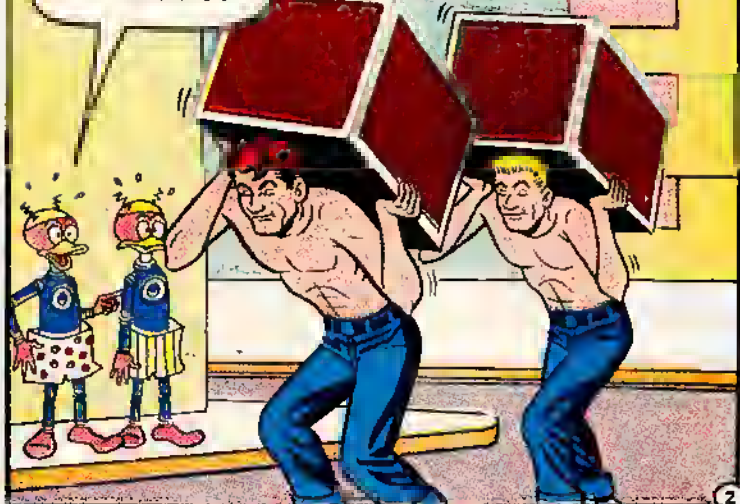


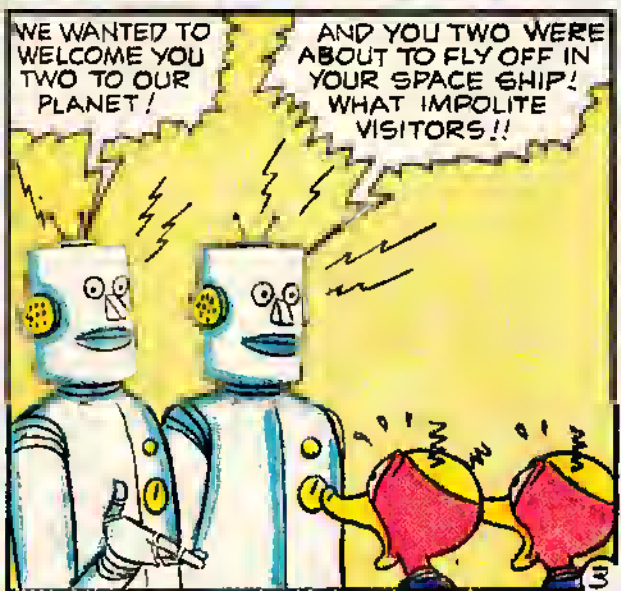
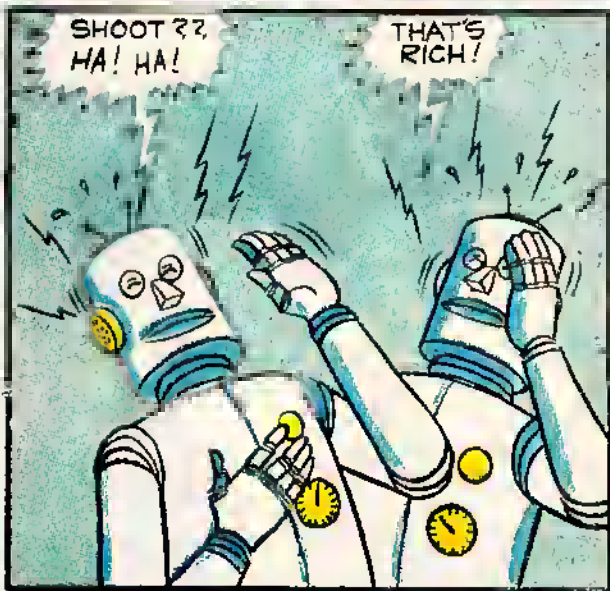
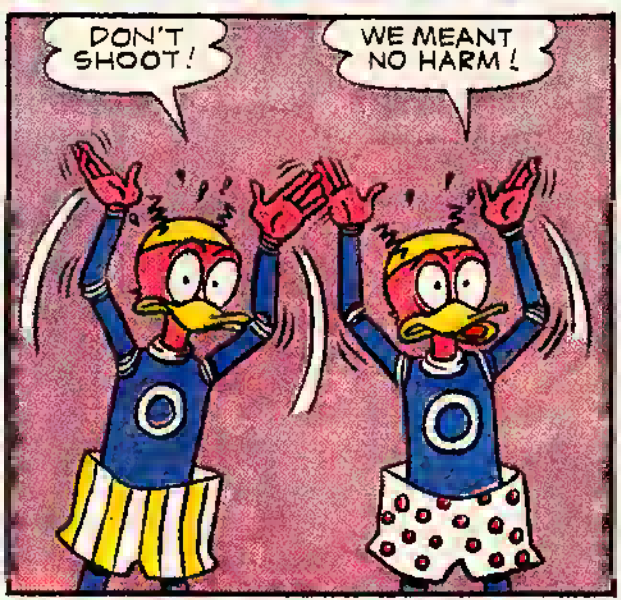
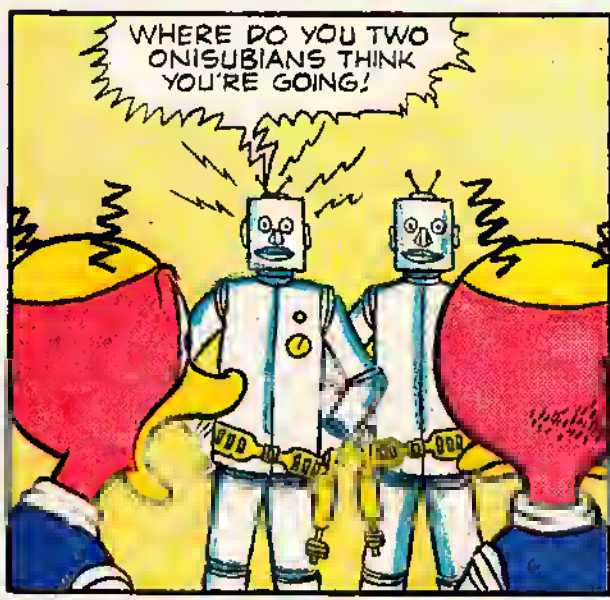
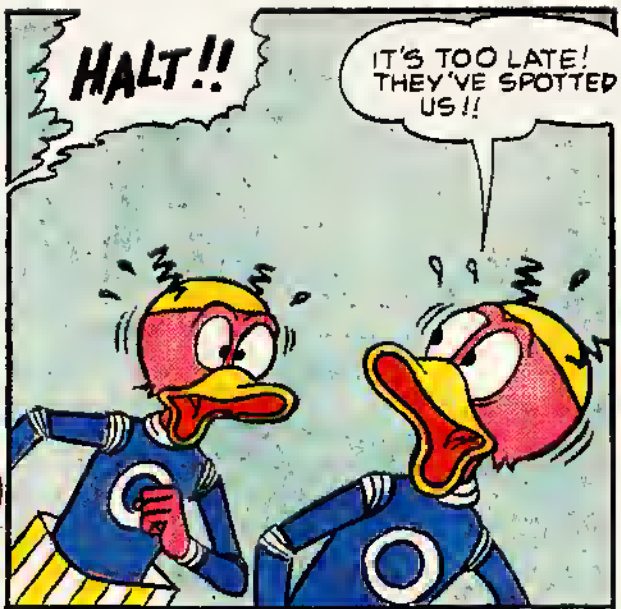
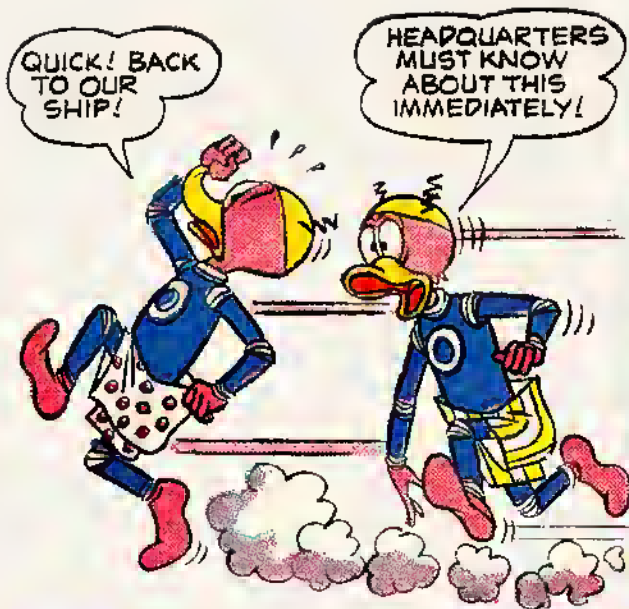
GOOD EXENON! THERE'S YOUR ANSWER OVER THERE!!

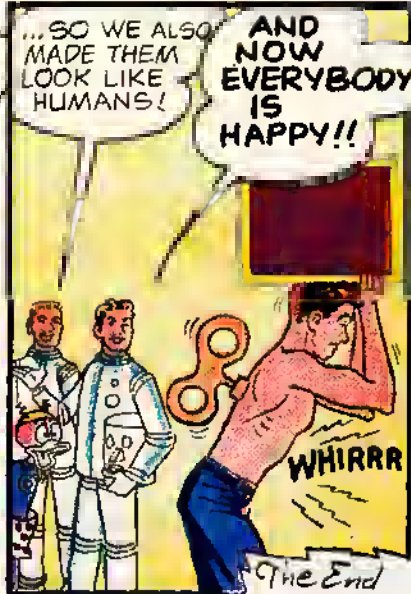
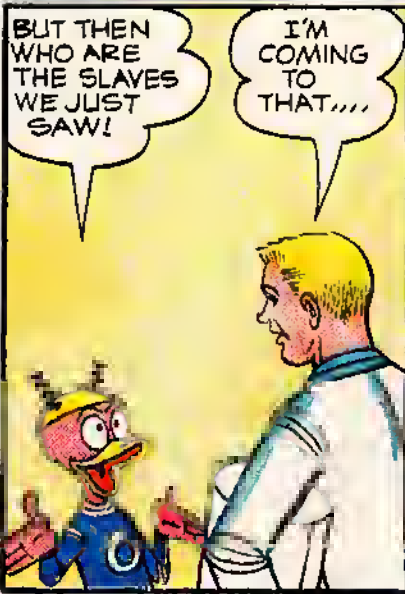
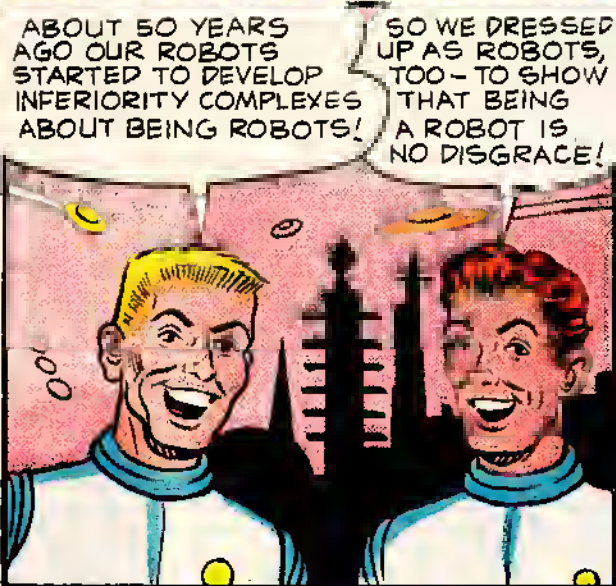
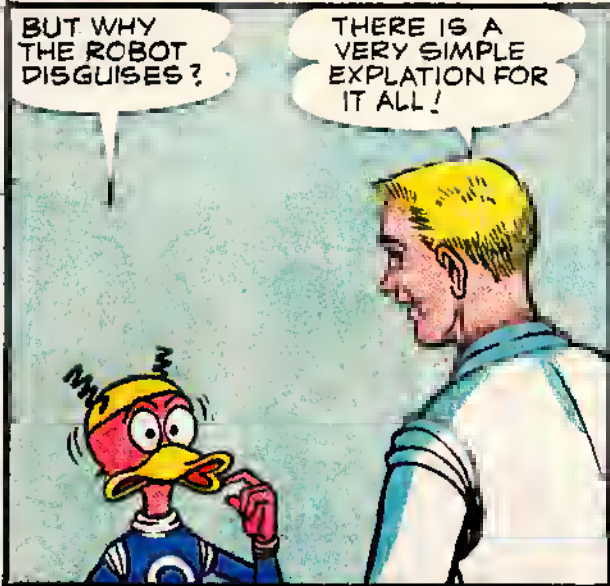
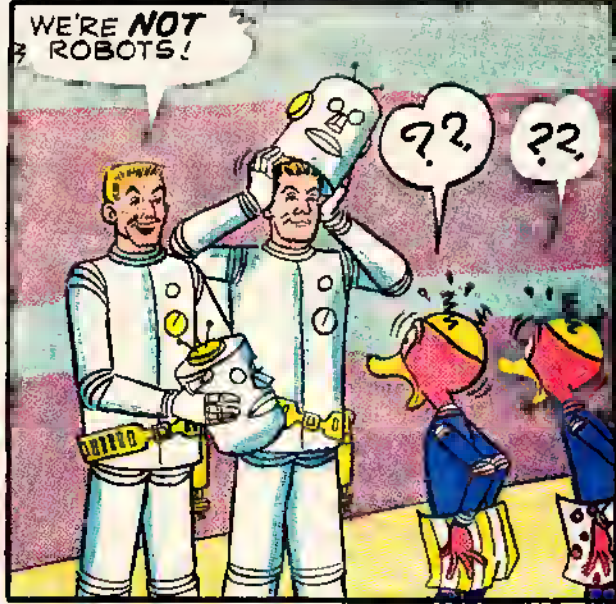
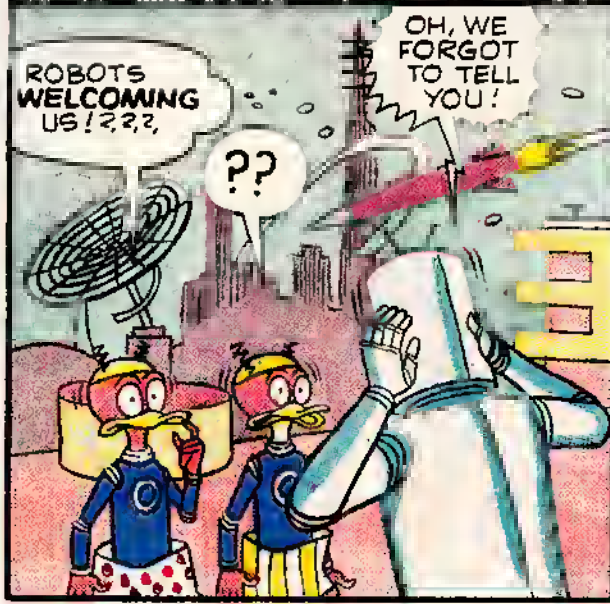
INCREDIBLE!!



THEY'VE MADE SLAVES OF HUMANS!





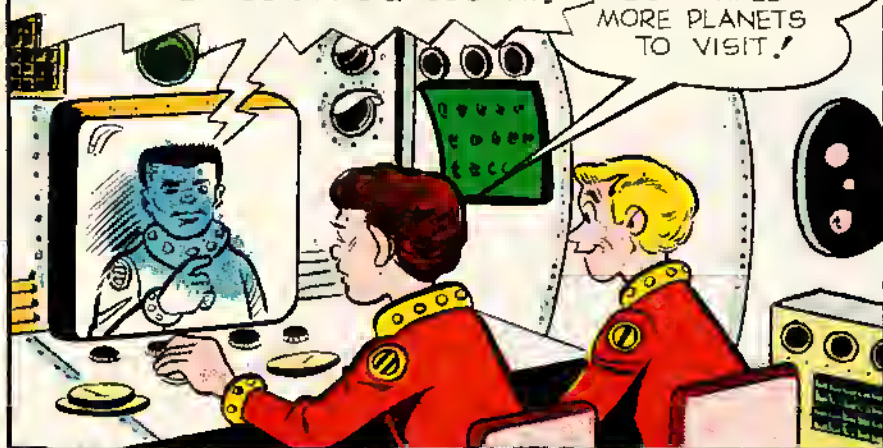


EARTH DIPLOMATS
PLY THEIR TRADE
IN...



HOME BASE TO **ROCKET SHIP 3-N!**
HOW IS YOUR INTERPLANETARY
GOOD-WILL TOUR PROGRESSING?

SO FAR SO
GOOD! WE HAVE
JUST THREE
MORE PLANETS
TO VISIT!

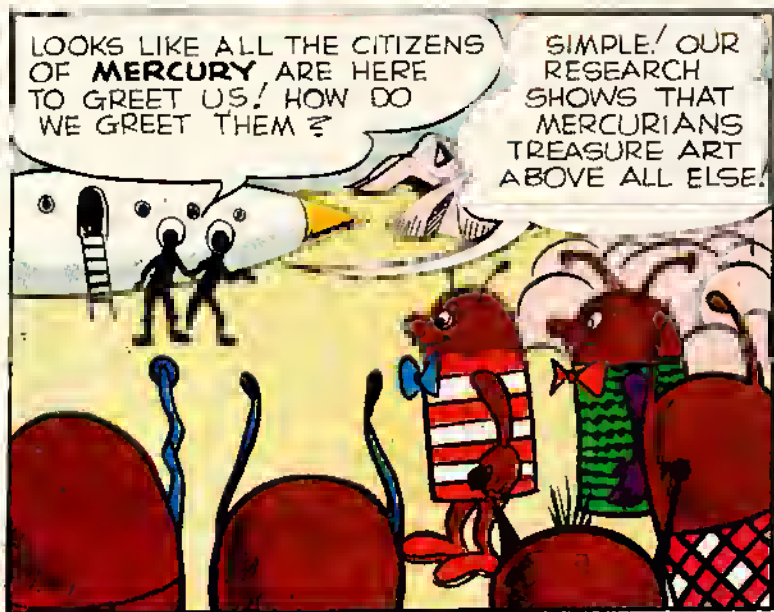


...RIGHT NOW WE'RE
ABOUT TO LAND ON
MERCURY! AFTER
THAT IT'LL BE
MARS AND THEN
PLANET "X"!

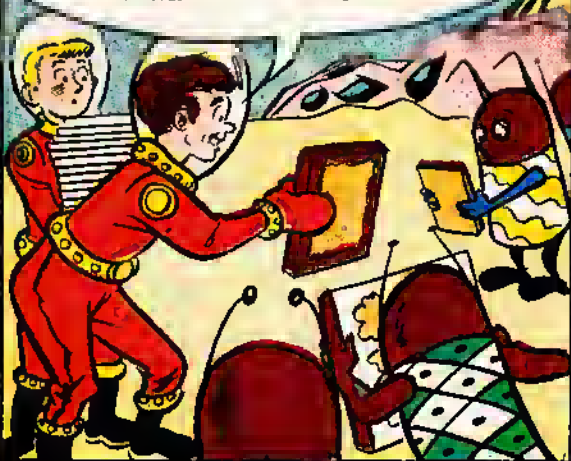


LOOKS LIKE ALL THE CITIZENS
OF **MERCURY** ARE HERE
TO GREET US! HOW DO
WE GREET THEM?

SIMPLE! OUR
RESEARCH
SHOWS THAT
MERCURIANS
TREASURE ART
ABOVE ALL ELSE!

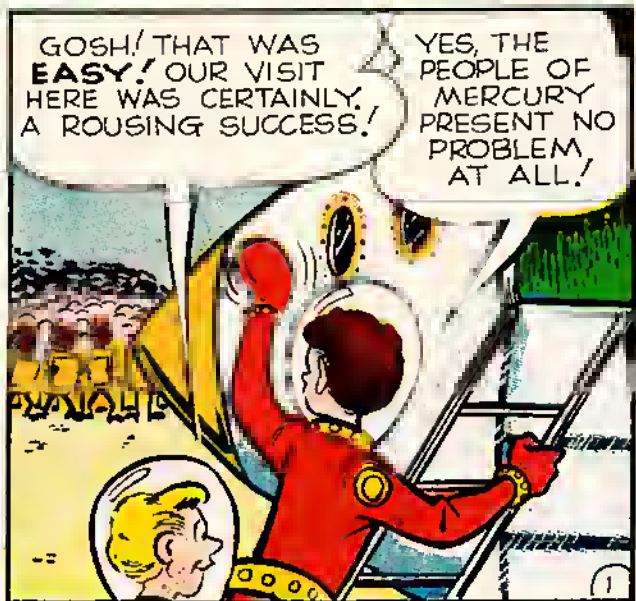


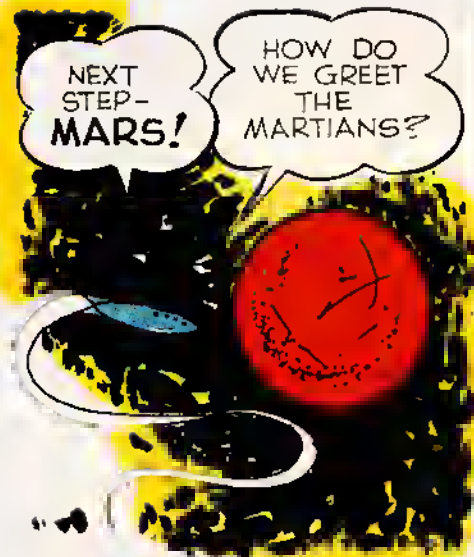
...SO TO CEMENT FRIENDSHIP
WE GIVE THEM SAMPLES OF
OUR PLANET'S ARTISTIC
ACHIEVEMENTS!



GOSH! THAT WAS
EASY! OUR VISIT
HERE WAS CERTAINLY
A ROUSING SUCCESS!

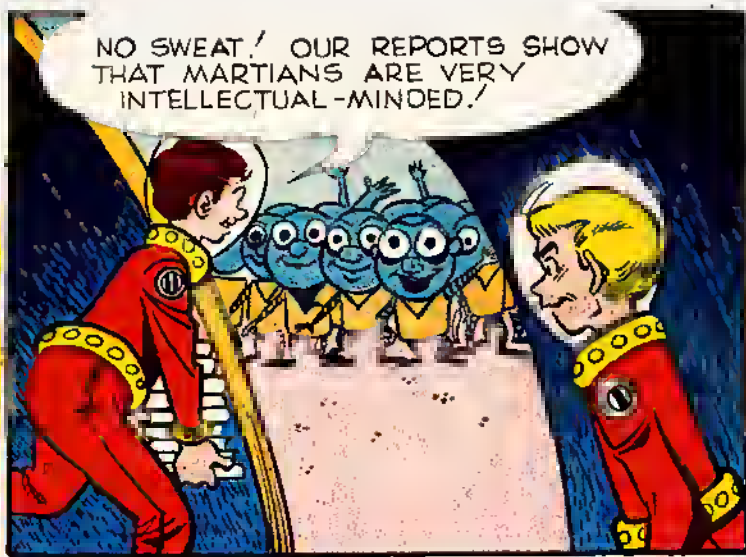
YES, THE
PEOPLE OF
MERCURY
PRESENT NO
PROBLEM
AT ALL!





NEXT
STEP-
MARS!

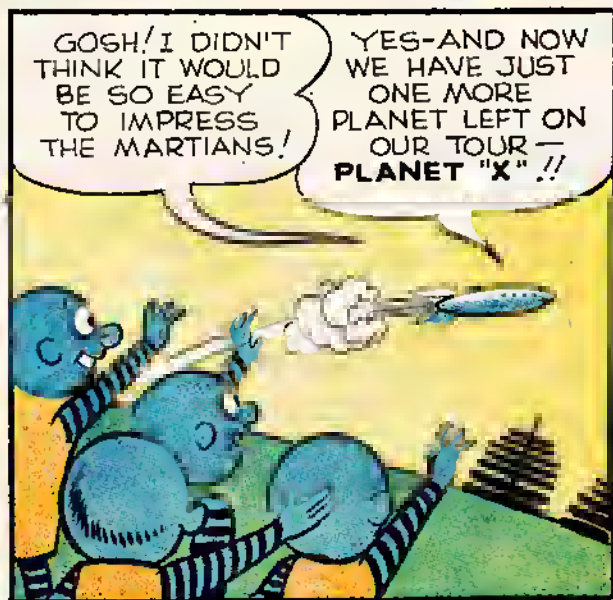
HOW DO
WE GREET
THE
MARTIANS?



NO SWEAT! OUR REPORTS SHOW
THAT MARTIANS ARE VERY
INTELLECTUAL-MINDED!

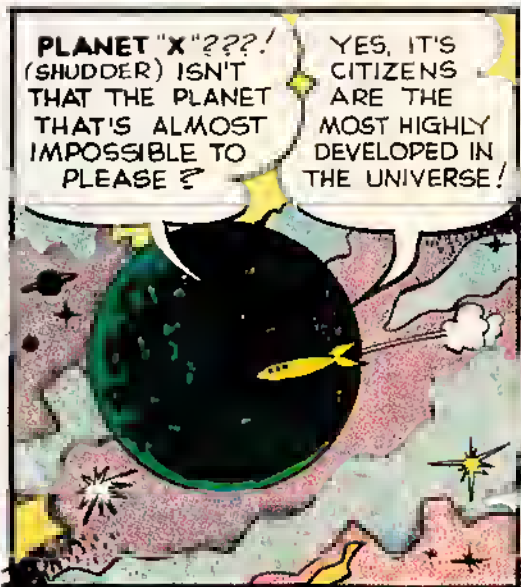


NOTICE HOW PLEASED THEY ARE
TO DISCOVER THE INTELLECTUAL
ACHIEVEMENTS OF OUR
CIVILIZATION!



GOSH! I DIDN'T
THINK IT WOULD
BE SO EASY
TO IMPRESS
THE MARTIANS!

YES-AND NOW
WE HAVE JUST
ONE MORE
PLANET LEFT ON
OUR TOUR -
PLANET "X" !!



PLANET "X"???
(SHUDDER) ISN'T
THAT THE PLANET
THAT'S ALMOST
IMPOSSIBLE TO
PLEASE?

YES, IT'S
CITIZENS
ARE THE
MOST HIGHLY
DEVELOPED IN
THE UNIVERSE!




...AT FIRST NONE
OF OUR GIFTS
OR ACHIEVEMENTS
IMPRESSED THEM
IN THE
SLIGHTEST!



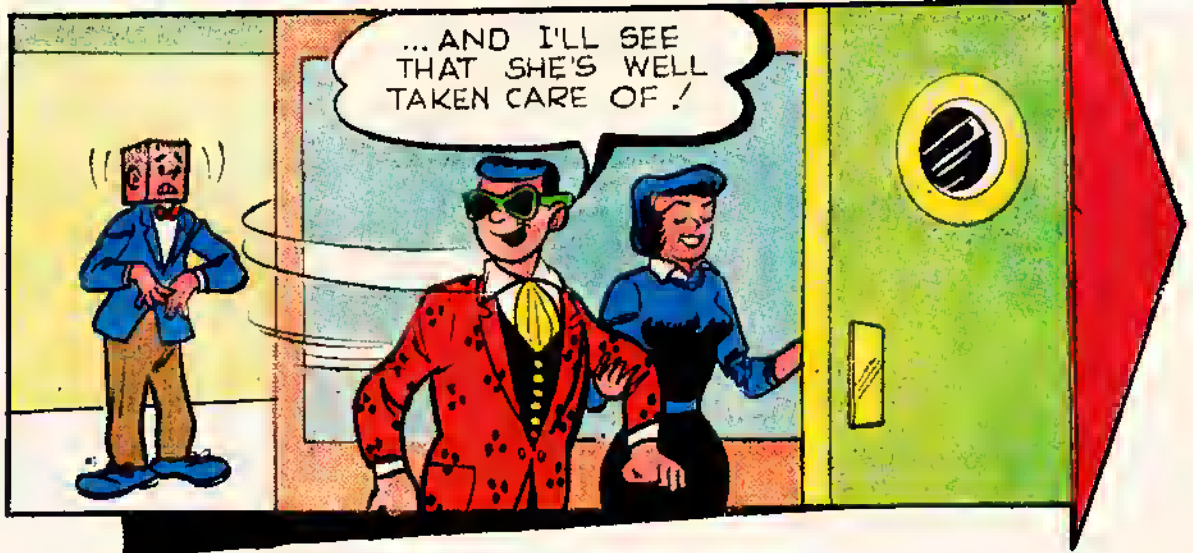
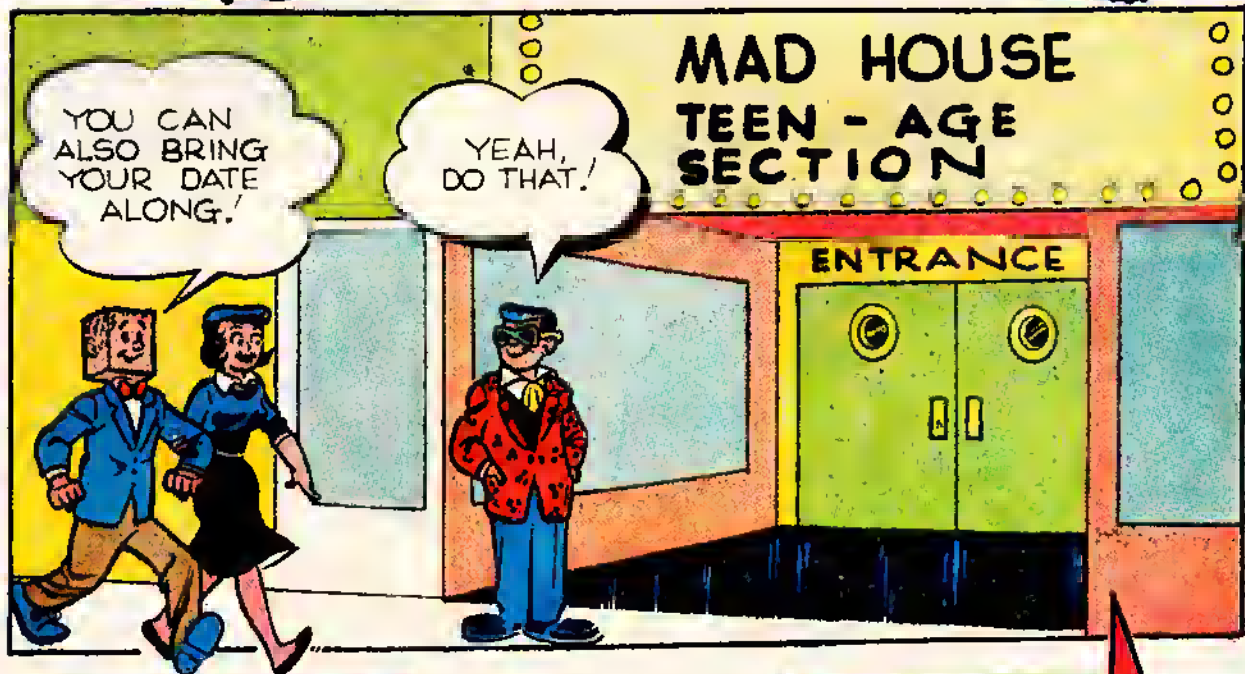
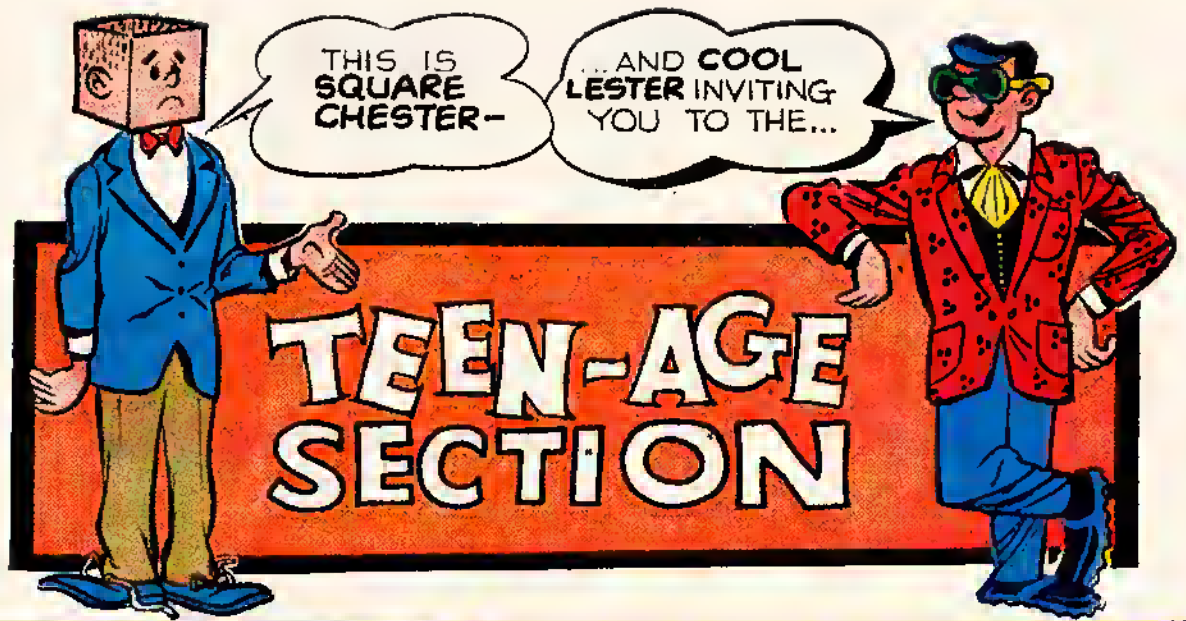
...BUT THEN OUR
RESEARCH THERE WAS
ONE WAY WE
COULD GAIN THEIR
FRIENDSHIP!

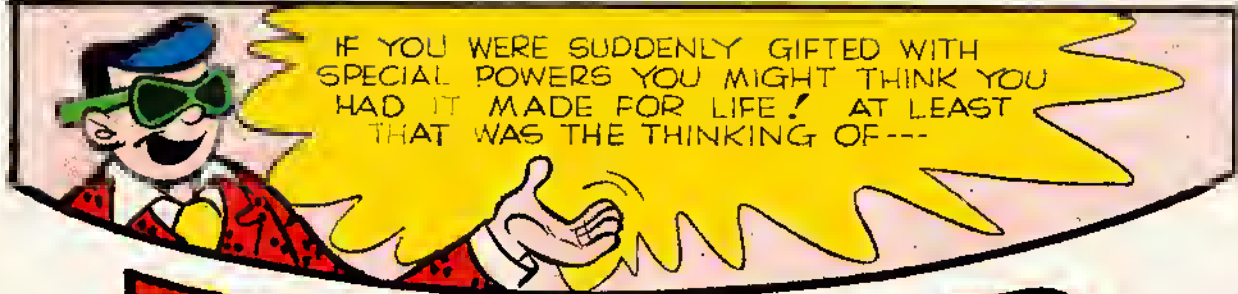
HOW'S
THAT?



THEY GO
WILD OVER OUR
ROCK 'N' ROLL
RECORDS!

The End

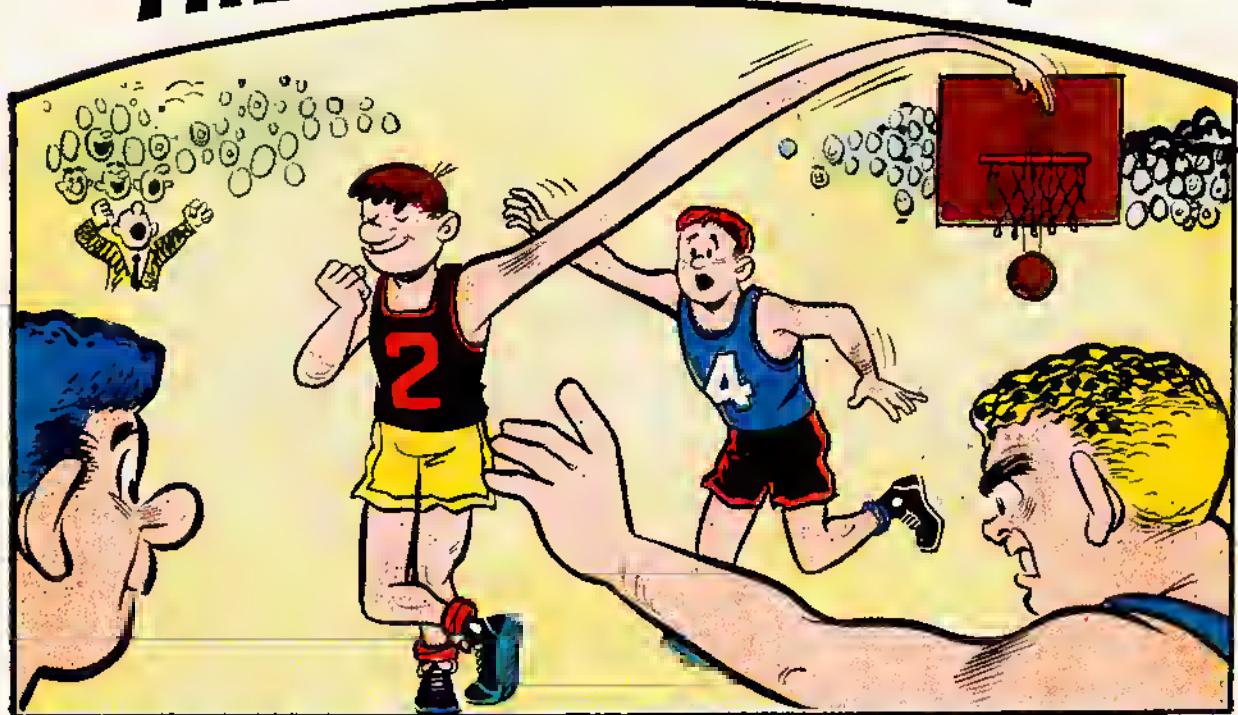




IF YOU WERE SUDDENLY GIFTED WITH
SPECIAL POWERS YOU MIGHT THINK YOU
HAD IT MADE FOR LIFE! AT LEAST
THAT WAS THE THINKING OF---

RONALD

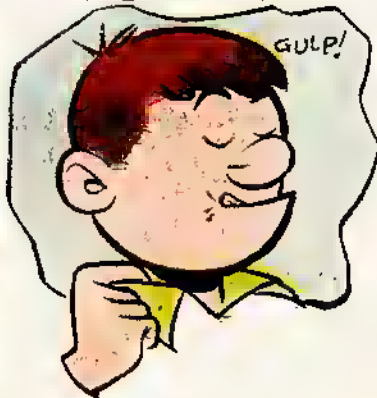
THE RUBBER BOY



RONALD WAS A
TYPICAL TEEN-AGER

AND LIKE A TYPICAL
TEEN-AGER HE HAD A
PASSION FOR
CHEWING GUM!

...EXCEPT UNLIKE
OTHER TEEN-AGERS
RONALD ALWAYS
LIKED TO SWALLOW
HIS GUM!



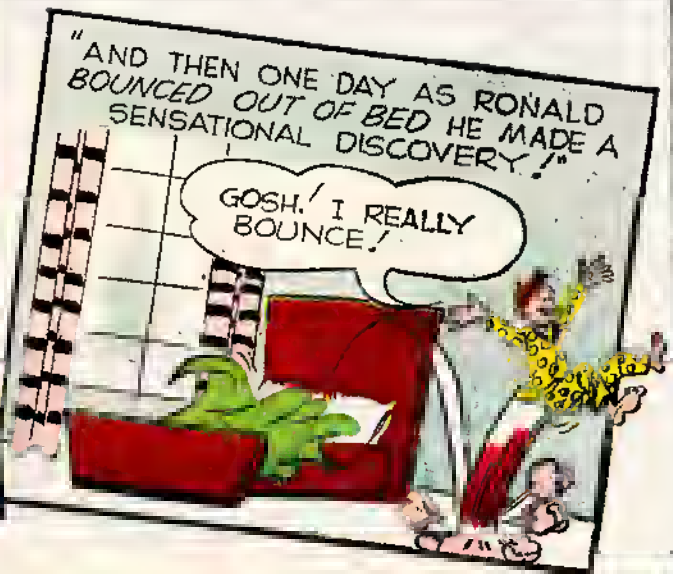
HE SWALLOWED
BUBBLE GUM,
MINT GUM,
FRUIT GUM—
ALL TYPES
OF GUM!

GULP!
GULP!
GULP!



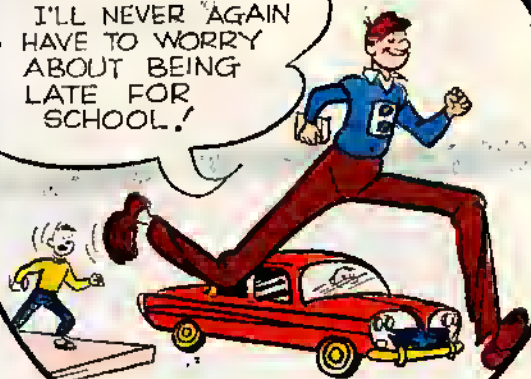
"AND THEN ONE DAY AS RONALD
BOUNCED OUT OF BED HE MADE A
SENSATIONAL DISCOVERY!"

GOSH! I REALLY
BOUNCE!



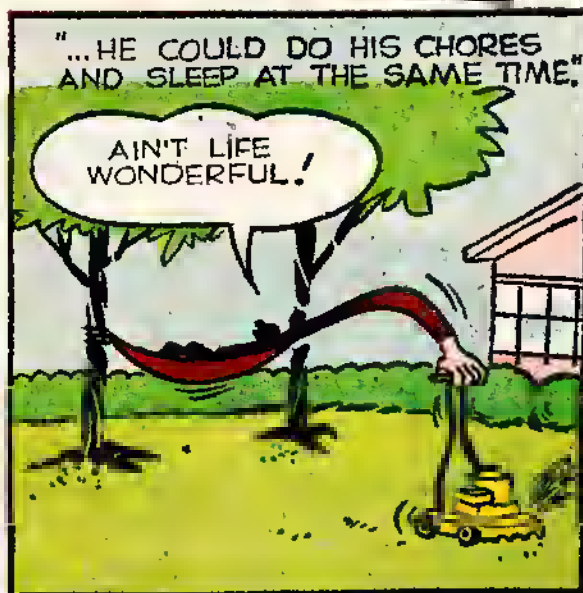
"HE QUICKLY FOUND OUT THAT
HIS NEW CONDITION HAD ALL
SORTS OF ADVANTAGES."

I'LL NEVER AGAIN
HAVE TO WORRY
ABOUT BEING
LATE FOR
SCHOOL!



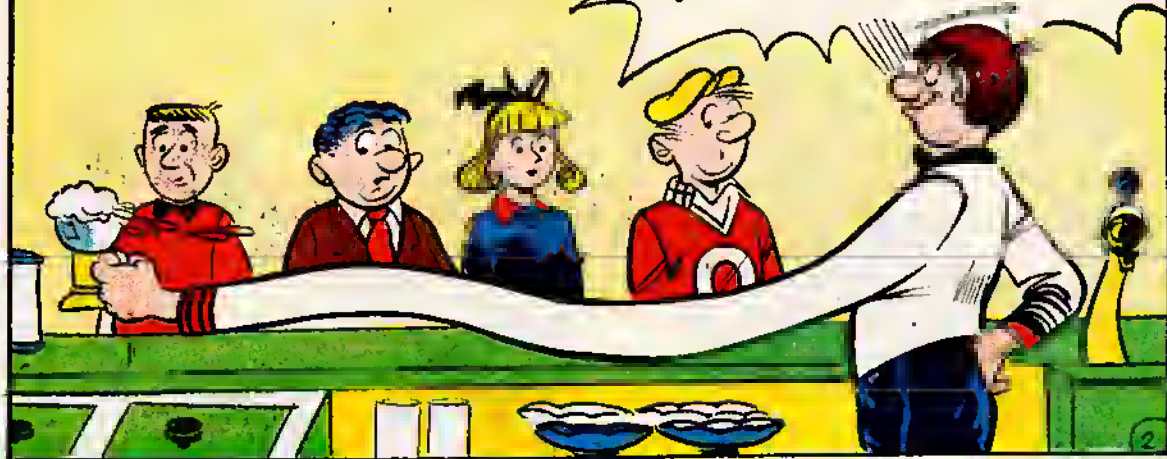
"...HE COULD DO HIS CHORES
AND SLEEP AT THE SAME TIME."

AIN'T LIFE
WONDERFUL!



"HE BECAME WITHOUT DOUBT THE
WORLD'S BEST SODA JERK!"

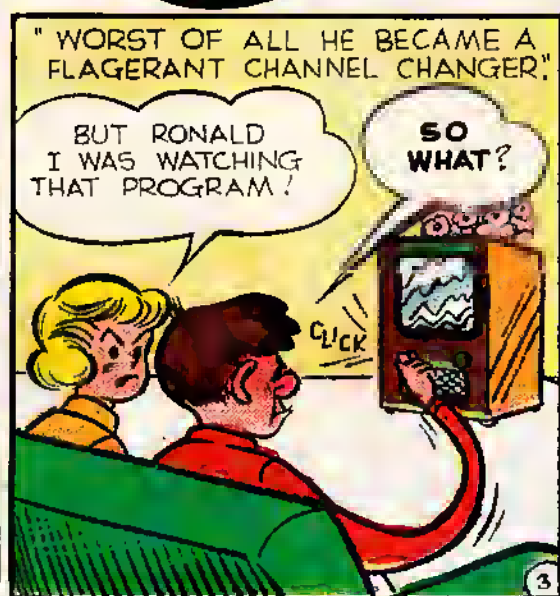
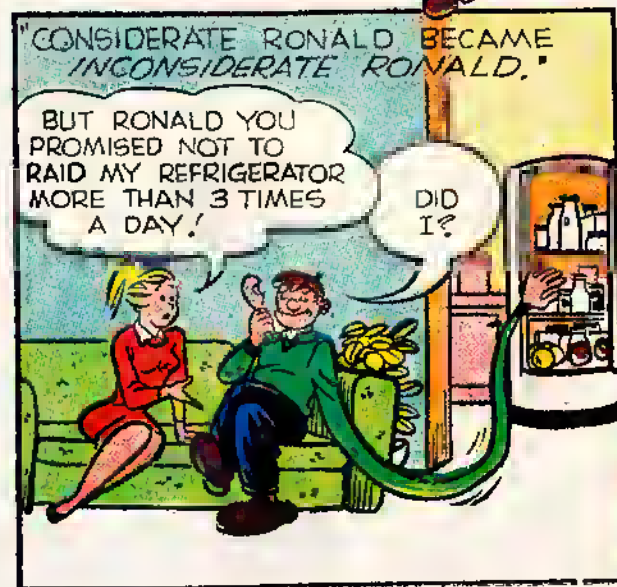
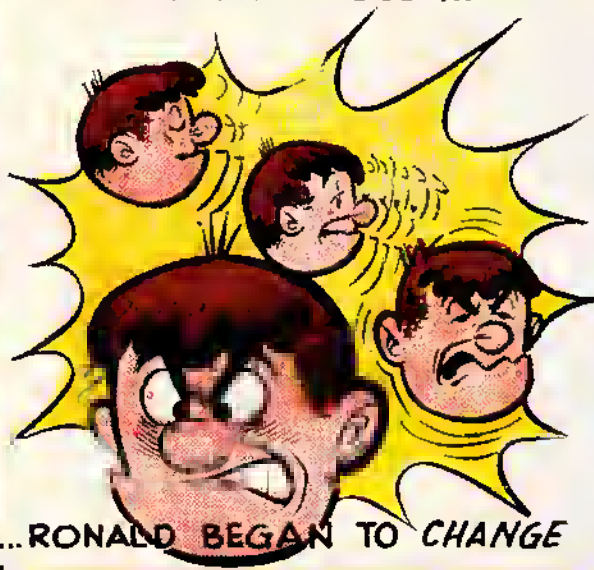
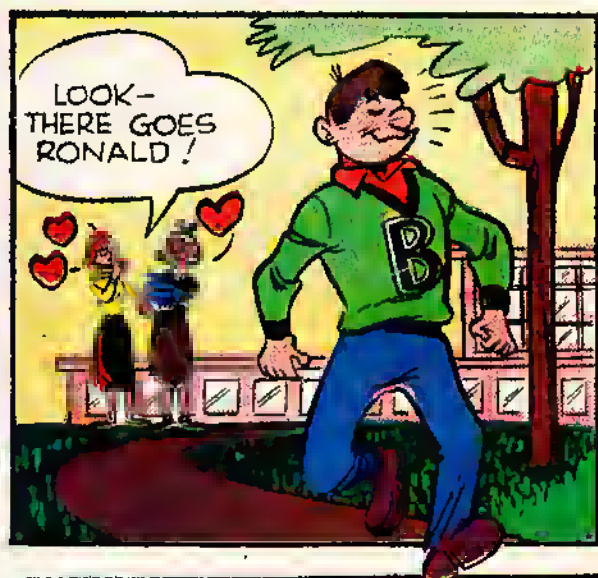
ONE BLACK AND
WHITE COMING UP!





"IN NO TIME HE WAS THE CAMPUS IDOL!"

"BUT AS IT SOMETIMES HAPPENS WITH IDOLS..."



GRADUALLY HIS
SMALL OFFENSES
GAVE WAY TO
BIGGER AND
BIGGER
OFFENCES!

YOU'RE
CHEATING,
RONALD!

SHUT UP!
LET ME COPY
YOUR EXAM
PAPER!

LOOK- RONALD
IS RINGING THE
DISMISSAL
BELL AHEAD
OF TIME!

CLANG

"FINALLY THE SCHOOL AUTHORITIES
COULD TAKE NO MORE OF HIS GUFF."

"AND RUBBERY RONALD WAS
DESERVEDLY BOUNCED OUT
OF SCHOOL."

RONALD, WE'RE
NOT TAKING ANYMORE
OF YOUR GUFF!

BUT I'M
RICHLI
ENDOWED
WITH GUFF!

PRINCIPAL

"BUT RONALD'S EVIL THROAT
WAS THIRSTING FOR REVENGE."

I'LL SHOW THEM
ALL! I'LL BECOME
A PROFESSIONAL
MISCHIEF
MAKER!

"HIS CHIEF DELIGHT WAS
ANNOYING THE WORKERS AT
THE LOCAL PENCIL FACTORY."

HEH! HEH! I HATE
ANYBODY WHO MAKES
SCHOOL SUPPLIES!

AXO
PENCIL
CO.

"RUBBERY RONALD DISCOVERED THAT BY CHANGING HIS SHAPE HE COULD PERFORM ALL SORTS OF INTERESTING MISCHIEF."

I'LL CHANGE MY SHAPE BACK TO NORMAL! THAT SHOULD SCARE TEN YEARS OUT OF THIS CREEP'S LIFE!

TO UNPERCEPTIVE READERS: THIS IS RONALD.

"ONE DAY WHILE RONALD WAS TAKING A NAP AT THE PENCIL FACTORY..."

RONALD AGAIN.

"A NEAR-SIGHTED WORKER ACCIDENTALLY DUMPED RUBBERY RONALD INTO THE ERASER MACHINE."

PLACE RAW RUBBER HERE

ERASER MACHINE

POOR RONALD! OH, WELL, MAYBE THERE'S A MORAL TO BE LEARNED IN THIS TRAGIC TALE...

"IF YOU SHOULD SUDDENLY BECOME ENDOWED WITH SOME SPECIAL GIFT OR TALENT... **DON'T LET IT GO TO YOUR HEAD!**"

"...OR LIKE POOR RONALD YOU MAY WIND UP GOING TO SOME PENCIL'S HEAD!"

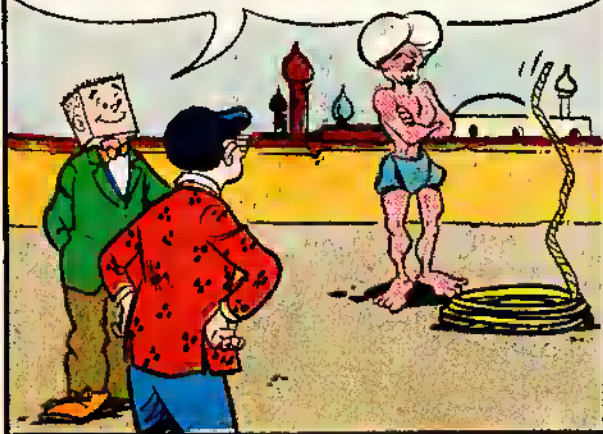
ALAS! I SHOULD HAVE KNOWN BETTER!

END

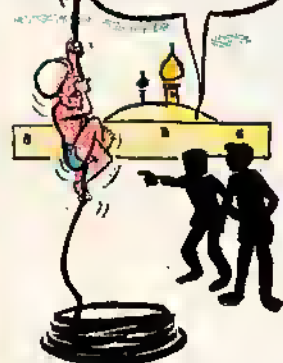
LES-CHES

GO EAST YOUNG MAN

LESTER, SOMETHING TELLS ME WE'RE ABOUT TO SEE THE MYSTERIOUS POWER OF THE FAR EAST GO INTO ACTION!



WILL YOU LOOK AT THAT!

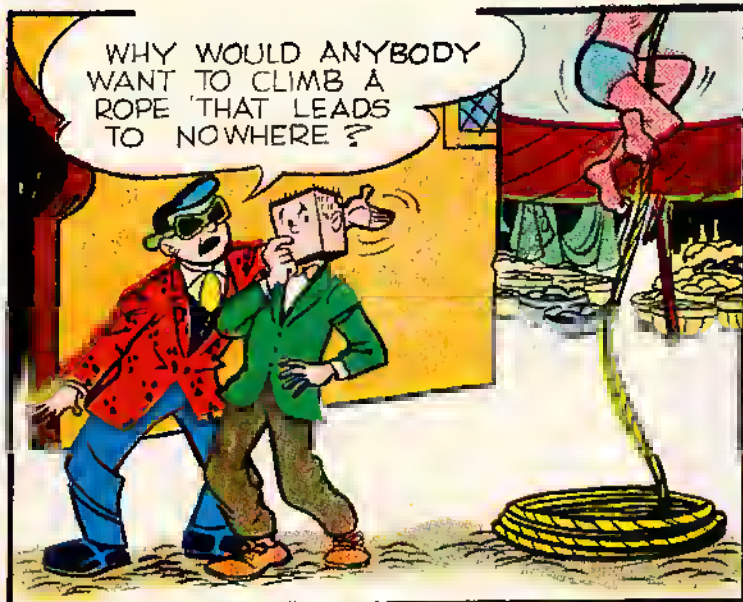


FANTASTIC!

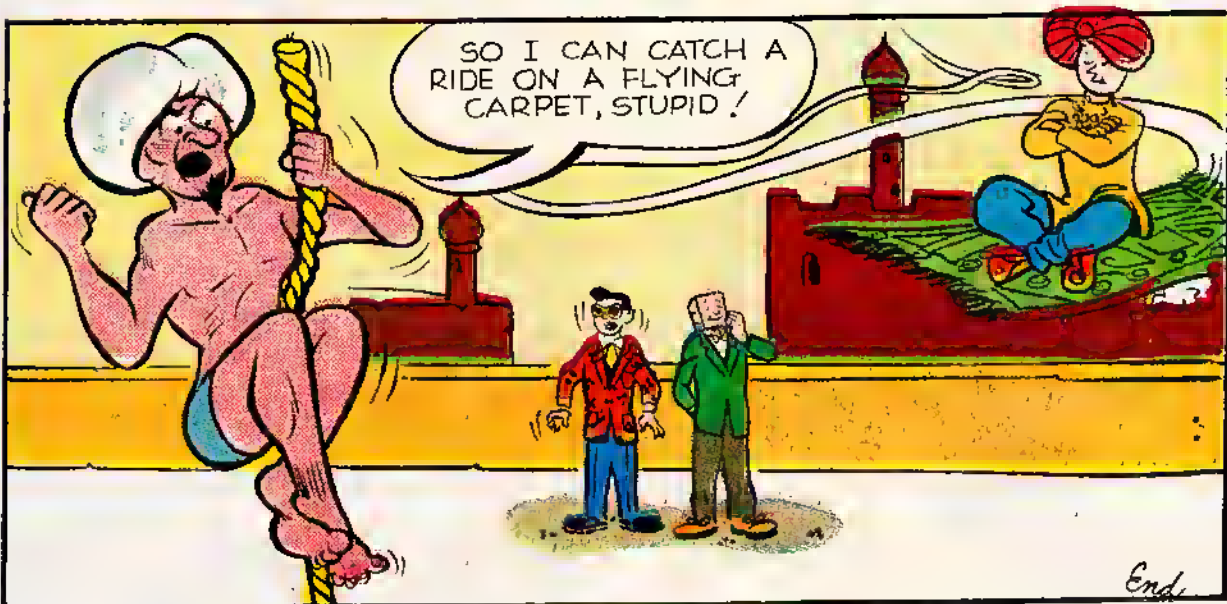
I THINK IT'S SILLY MYSELF!



WHY WOULD ANYBODY WANT TO CLIMB A ROPE THAT LEADS TO NOWHERE?



SO I CAN CATCH A RIDE ON A FLYING CARPET, STUPID!



End

LES'N'CHES

in

PIECE

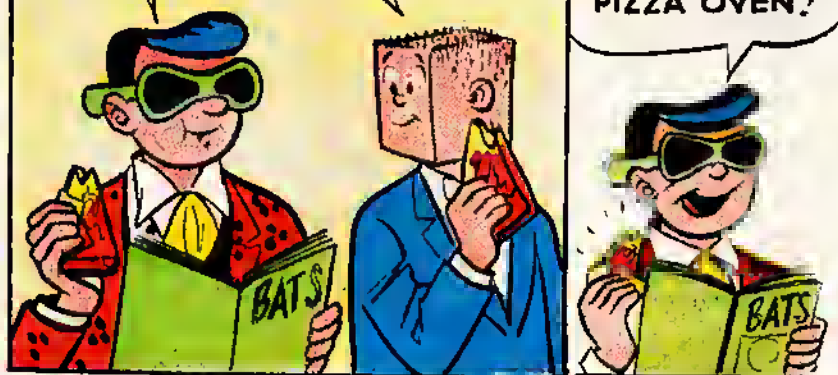
OF

PIZZA

THIS IS TOO SILLY FOR WORDS!

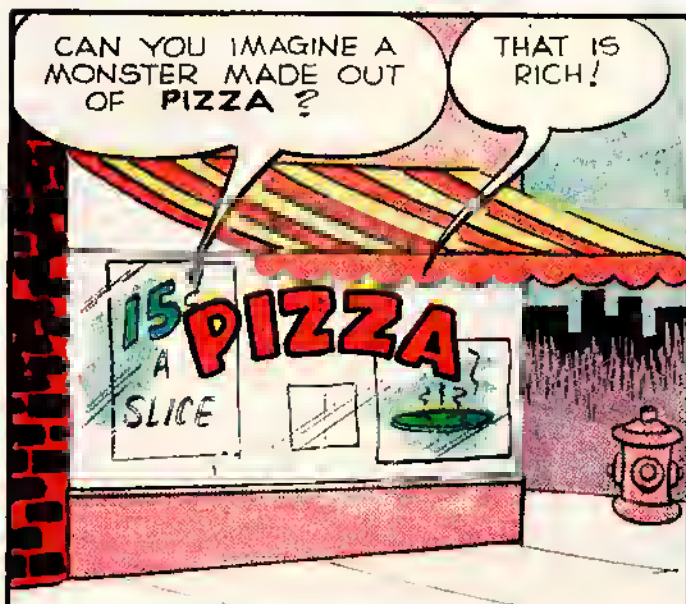
WHAT IS LES?

THIS STORY ABOUT A MONSTER THAT CRAWLS OUT OF A PIZZA OVEN!

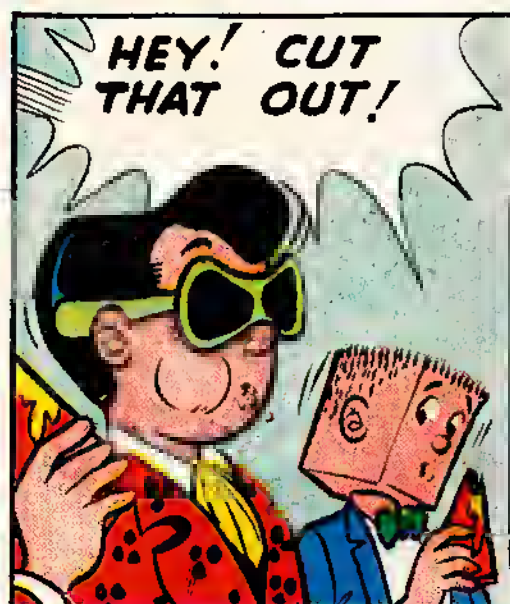


CAN YOU IMAGINE A MONSTER MADE OUT OF PIZZA?

THAT IS RICH!



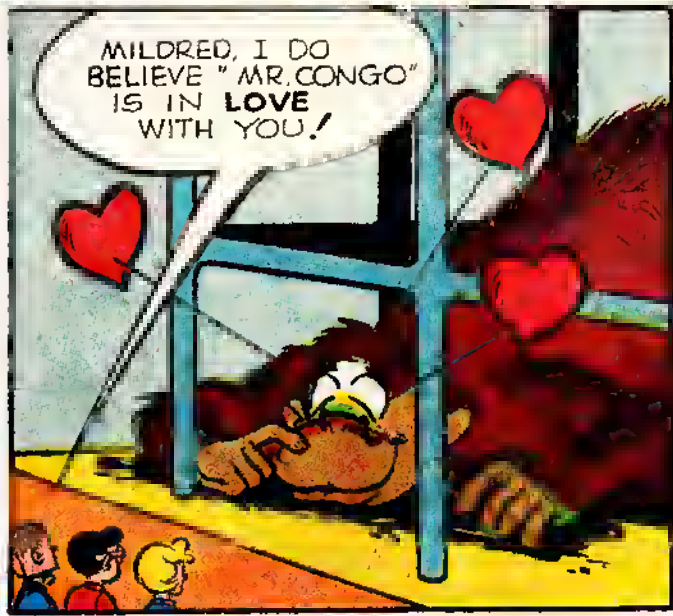
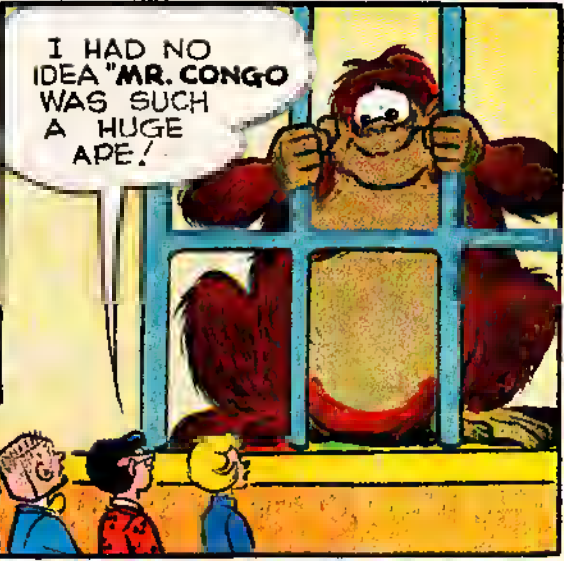
HEY! CUT THAT OUT!



...YOU'RE EATING MY ARM!



LES CHES
IN
**'APE
CAPER!**



YOU'LL BE
WILD ABOUT
THIS ONE!

A SPECTACULAR EVENT

BETTY AND VERONICA
IN THEIR LATEST ARCHIE
GIANT SERIES MAGAZINE!

**DON'T MISS
IT!**

WE'VE WHIPPED UP
PLENTY OF ACTION AND
LAUGHS UNDER THE BIG
TOP OF THIS GIANT-SIZE
MAGAZINE!...JOIN THE
FUN PARADE **NOW!**

SEE ANYTHING
YOU'D LIKE TO
CATCH, BETTY?

AND HOW!

JUST A
QUARTER* BUYS
THIS TICKET.
TO THE MOST
SPECTACULAR
VALUE IN
COMICS!

BETTY & VERONICA SPECTACULAR #16
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN
(*35¢ IN CANADA) FOR WHICH YOU
WILL SEND ME THE NEW **BETTY &
VERONICA SPECTACULAR #16**
AS SOON AS IT IS OFF THE PRESSES!

NAME _____
(PLEASE PRINT)

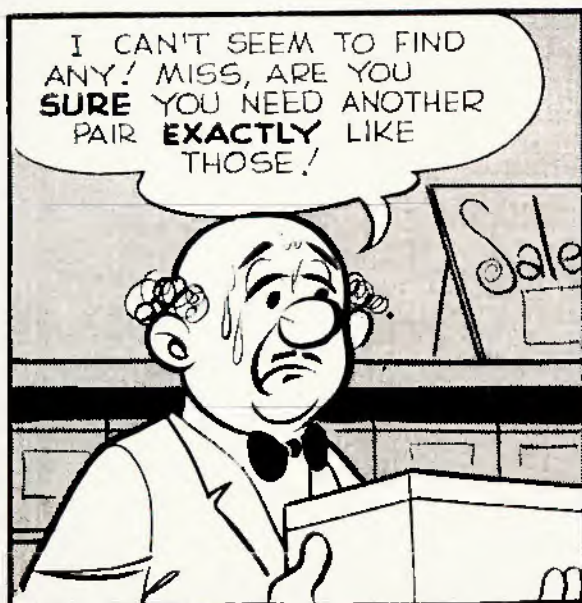
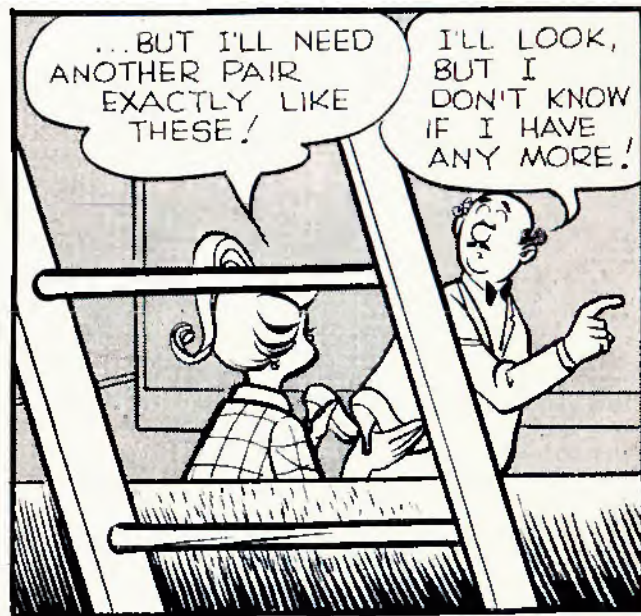
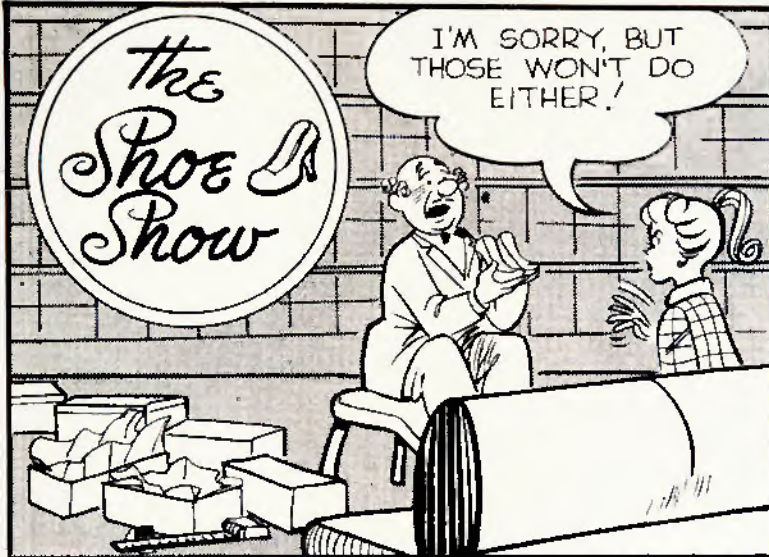
AGE _____

ADDRESS _____

CITY _____

STATE _____





The End

**FOLLOW THE STAR-STUDDED
TRAIL OF THE BIGGEST BUY
IN COMICS!... THE NEW**

ARCHIE GIANT

SERIES MAGAZINES!

**FOLLOW YOUR FAVORITE ARCHIE
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CAVORT THROUGH THE FUN-
FILLED PAGES OF THESE
KING-SIZE COMICS!**

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Betty & Veronica SUMMER FUN

THE WORLD OF Jughead

KATY KEENE Pin-up PARADE

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ARCHIE'S PALS 'N' GALS

Archie ANNUAL

FOLLOW THE GANG TO YOUR NEWSDEALER...OR USE THE COUPON TO MAKE SURE OF GETTING YOUR FAVORITES!

ADDRESS: **ARCHIE QUARTER COMICS**
241 CHURCH ST., NEW YORK 13, N.Y.

2

PLEASE SEND THE FOLLOWING **GIANT COMICS**. I ENCLOSE
25¢ IN COIN (35¢ IN CANADA) FOR EACH TITLE CHECKED BELOW:

- | | |
|---|---|
| <input type="checkbox"/> ARCHIE ANNUAL #13 | <input type="checkbox"/> BETTY & VERONICA SUMMER FUN #13 |
| <input type="checkbox"/> ARCHIE'S PALS 'N' GALS #17 | <input type="checkbox"/> BETTY & VERONICA SPECTACULAR #11 |
| <input type="checkbox"/> The World of JUGHEAD #14 | <input type="checkbox"/> KATY KEENE PIN-UP PARADE #15 |
| <input type="checkbox"/> KATY KEENE HOLIDAY FUN #12 | <input type="checkbox"/> ARCHIE'S CHRISTMAS STOCKING #15 |

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____



some scanner known as irving